

T.C. MORROW RANCH

FOURTH ANNUAL

Spring

Sale

SELLING 1059 HEAD

ALL ONE BRAND

ALL CATTLE WILL BE MOUTHED, BANGS TESTED, TB TESTED, AND PREGNANCY TESTED.

- 50 F-1 Braford Tiger Stripe Heifers, 18 to 24 Months Old
- 200 F-1 Braford Tiger Stripe Springers, 18 to 24 Months Old
- 200 F-1 Braford Tiger Stripe Heifers, 10 to 12 Months Old, Bangs, Leptospirosis, & Vibriosis Vaccinated
- 50 Crossbred Braford Springers, 2 to 3 Years Old
- 100 Crossbred Braford Springers, 3 to 4 Years Old
- 100 Crossbred Braford Pairs, 2 to 3 Years Old
- 200 Crossbred Braford Pairs, 3 to 4 Years Old
- 150 White Brahman Heifers, 12 to 18 Months Old, Bangs, Leptospirosis, & Vibriosis Vaccinated
- 3 Registered Red Brahman Bulls, 4 to 5 Years Old
- 6 Registered White Brahman Bulls, 4 to 5 Years Old

THE FINEST REPLACEMENT CATTLE OFFERED IN TEXAS

TEXAS' LARGEST SOURCE OF QUALITY F-1 CROSSBRED HEIFERS and COWS

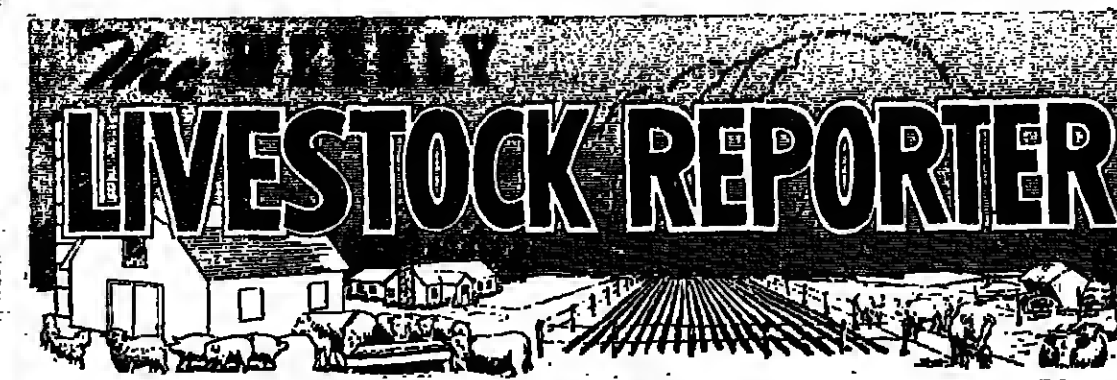
SATURDAY 1:00 P.M. **MARCH 18, 1978**

PORT CITY STOCKYARDS SEALY, TEXAS

LUNCH 11:30 A.M. AT THE AUCTION

For Information Contact: **GENE WHITAKER** 350 Houston Natural Gas Bldg. HOUSTON, TEXAS 77002 713/658-8562

Seven States Reported Cattle on Feed March 1 Up 10%



82nd Year, No. 11

Fort Worth, Texas, March 16, 1978

Twenty-Eight Pages

Stuph & Thangs

THE BIG PROBLEM TURNS OUT TO BE TAXES

MOVING? Please use form inside paper and give full information. Mailing list is run on Friday following week.

Th' other day we overheard a little old lady complain that she had come into some money, which she needed to invest. Her problem was that her financial advisers had been unable to tell her about a suitable "tax free" investment. In recent years it has been the name of the game to try to avoid the Big Tax Bite with both individuals and businesses of all kinds. For instance, the bone that sticks in the throats of the Coal Miners on their recently rejected contract was not more money, which they were offered. Their complaint was that both coal operators and their own officers lost sight of what they wanted most — Tax Free Benefits in the form of free medical care, increased pensions, and other things commonly called Fringe Benefits. As the Wall Street Journal pointed out, if the miners had to start pickin' up the sh (CONT. ON PAGE 20)

Sylvester New GM Of National Western

Doover — Charles W. Sylvester, Jr., 40, will become general manager of the National Western Stock Show on July 1. N. R. Petry, president of the 72-year old livestock exposition, announced this week, following a meeting of the Show's Executive Committee.

Sylvester is being advanced to the position, after serving as manager of the National Western Livestock Center since 1975, to succeed Willard Simms who retired July 1, after serving as general manager for 23 years. However, the Executive Committee elected Simms to the Board and retained him as Consultant to the Board, Petry said.

Farm Bureau OK's Talmadge-Dole Bill

Washington — The American Farm Bureau Federation supports the concept in a one-year, land-revestment bill that could put money into farmers' hands in the next few weeks, according to the president of the Texas Farm Bureau.

Carroll Chaloupka of Dalhart said Thursday the AFBF Board of Directors has endorsed the concept of the Talmadge-Dole Bill (S.990). The Board's recommendation also endorsed the Secretary of Agriculture Bob Bergland to use his discretionary administrative authority to proceed with this bill as a guideline to activate an effective set-aside program, the TFF president said.

Sen. Talmadge Writes:

(The following column known as News and Views appeared in the National Provisioner Magazine on March 4, 1978, the Nation's leading periodical which deals with the meat and provisions business. — Editor's Note)

Talmadge on MDM — The chairman of the Senate Agriculture Committee, Herman E. Talmadge (D-Ga.), has expressed concern over the "issue from ground bone" term proposed by the USDA for mechanically deboned meat. "I wonder why you have chosen to abandon the established term of 'mechanically deboned meat' for a term that has negative connotations," Senator Talmadge wrote in a Jan. 17 letter to Assistant Secretary of Agriculture Carol Tucker Foreman.

"Labeling in all cases is to relate meaningful information to the consumer. The common name for the product has been mechanically deboned meat. It has been used for over two decades in regard to fish, nearly as long for chicken and has extensive use in red meat. The report on the health and safety of mechanically deboned meat has several bibliographic citations that suggest that MDM is a common term. I would further point out that there was extensive publicity and use of the term 'mechanically deboned meat' as a result of the injunctions against the Department's interim regulation. Clearly, there is a well-established use pattern for this term in the meat industry and by the public.

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Details On Sales Coming Up

- Mar. 18 — Brady Special Cow
- Mar. 18 — Georgetown Special Stocker
- Mar. 18 — Brazos Valley Tool & Equip.
- Mar. 19 — Griffin-Truitt Limousin
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- Mar. 31 — Los Amigos Santa Gertrudis
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- Apr. 8 — Dyer-Sims Club Calf
- Apr. 11-12 — Richmond Hides Angus
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- May 3 — G. Tufts & Sons
- May 8 — Regal Land & Cattle
- May 11 — Santa Gertrudis College
- May 18 — Tex. Limousin
- May 27 — Dulich-Meridian Creek

Carcass Beef Slow, Steady on Monday

Amarillo, Mar. 16 (F.S.) — Panhandle area carlot meat trade (FOB the plant) as of 2:30 P.M. (Beef trade-Texas Panhandle, Western Oklahoma and New Mexico). Trade slow. Limited sales Steer beef firm to 50 higher than last Thursday. Heifer beef steady. No sales Cow beef reported. Few Arm-Chucks steady to 50 higher. Not enough sales any other class reported to test trends. Sales reported on 10 loads Carcass Beef: 3 loads primal cuts, Steer Beef (7 loads) Choice 2 700-800 lbs. 76.00, 80 higher than Thursday. 500-700 lbs. 72.00, steady to 80 higher than Thursday. High good (2 loads selected) 600-800 lbs. 70.75. Heifer Beef (8 loads) Choice 2 500-700 lbs. 71.75, steady. Choice 3 Prime Beef cuts (3 loads): Arm Chucks 60-120 lbs. 58.00-59.50, steady to 50 higher.

Des Moines, Mo. 16 (F.S.) — Midwest Carlot Meat Trade: Few Missouri River Area as of 2:15 and close. Compared to Friday's close beef trade slow. Demand higher. (CONT. ON PAGE 27)

Placements During February 11% Above Last Year, February Marketings Up 6%, New Record High for That Month

Washington, Mar. 14, (USDA) — Cattle and calves on feed March 1 for slaughter market in the seven states preparing monthly estimates totaled 8,278,000 head, 10 percent more than a year ago and 2 percent higher than March 1, 1978, according to the Crop Reporting Board. Marketings of fed cattle during February totaled 1,686,000, a record high for the month, 6 percent above last year and 9 percent greater than 1976.

Fed Cattle Higher at Most Markets, Hogs Sharply Up as Supply Smaller

Around the major terminal markets Monday the cattle run was a little larger than a week ago, but with a couple of exceptions rates were higher on fed steers and heifers. Slaughter cows and hulls were firm to sharply higher by as much as \$1 to \$2.50 and \$3 in places. Virtually all markets reported muddy cattle were again a problem in the trading. Hog receipts were near 10,000 short of last Monday and rates were sharply higher. Price trends, quotations on choice and prime steers and heifers and the mixed good and choice grades and on U.S. 1-3 hogs including mostly 200 to 270 pounds included.

Feeders \$1-\$5 Higher, Hogs Sold Steady At Fort Worth

Fort Worth, Mar. 16 (F.S.) — Receipts 2,000. Slaughter cows firm to 1.00 higher. Slaughter hulls steady. Slaughter calves not established in view of increase in heifer prices. Cattle: 1.25-1.70 higher at 48.00-49.75. Kansas City fed cattle 1.00 higher. Steers 48.00-48.00 and 48.00-44.00. Hogs 2.00 higher at 47.50-49.50.

Feeders \$1-\$3 Higher At Amarillo Monday

Amarillo, Mar. 16 (F.S.) — Receipts 6,000, on hand for Tuesday and Wednesday 9,250. Trade very active, demand good. Feeder Steers 1.00-2.00 higher, instances 3.00 higher on thin fed offerings under 600 lbs. Feeder Heifers 1.50-2.50 higher. Feeder Steers: Choice and prime 450-475 lbs. 60.25-62.75, 500-525 lbs. 59.25-60.75, part load 754 lbs. 64.50. Few thin choice 300-400 lbs. 61.00-63.75, 400-500 lbs. 56.50-59.75, 500-600 lbs. 58.75-59.25, 600-700 lbs. 52.00-54.75, part load 605 lbs. 55.25, 700-800 lbs. 51.75-53.75, 800-950 lbs. 49.50-52.00, part load 1090 lbs. 48.00. Mixed good and choice, including Bulls, 400-600 lbs. 51.50-56.00, 600-800 lbs. 48.00-51.75. Few lots good 275-300 lb. Holsteins 42.50-45.25, 650-850 lb. Holsteins 41.50-43.75. (CONT. ON PAGE 2)



Don. Iainnagge writes:

(CONT. FROM PAGE 1)

"The second point that I am concerned about is the requirement that the term 'tissue from ground beef' be carried on the label in type size of at least one-half the size of the product name. In a recent meeting that you had with some of my staff members, Mr. Angelotti suggested that this is a fairly standard labeling procedure. I had my staff do a survey

on meat products that might contain this product. They did not find this to be standard labeling. In fact, it would be a very atypical package labeling equipment. . . . I fully support informative labeling requirements. I believe that they are uniquely prejudicial against a wholesome and economical product. I know this is not your intent, so I am confident that you will give my concerns your full consideration." March 20 is the deadline for filing

the Hearing Clerk, U.S. Department of Agriculture, Washington, D.C. 20250.

Feeders \$1-\$3 Higher At Amarillo Monday

(CONT. FROM PAGE 1)
600-800 lb. Corrientes and Crossbreds 87.75-91.00. Feeder Heifers: Few choices 800-400 lbs. 46.75-50.75, mostly 50.00-50.50, 400-500 lbs. 47.75-49.50, couple lots thin 50.25-51.00, couple loads fleshy 45.50-46.25, 600-800 lbs. 46.00-48.90, 800-750 lbs. 45.00-46.50, bulk 46.00-48.00. Mixed good and choice 400-600 lbs. 45.00-46.25, 600-750 lbs. 43.00-44.50. Good and choice Heifers 600-750 lbs. 40.00-42.00, 500-600 lbs. 38.00-40.00. Choice Cows 700-950 lbs. 34.00-36.25, good and choice 32.50-35.00. Cow-Calf Pairs: Choice Mixed-Aged 800-440.00 per pair. Several lots good and choice Mixed-Aged 615.00-850.00 per pair. 150-195 lb. Baby Calves 91.00-124.00 pre head.

Feeders \$1-\$3 Higher, Hogs Sold Steady At Fort Worth

(CONT. FROM PAGE 1)
51.75-54.50. Feeder Heifers: Choice 200-300 lbs. 50.00-55.00; 300-400 lbs. 48.00-52.50; high choice 52.00-54.75; 400-600 lbs. 48.00-50.00; 600-700 lbs. 44.00-48.50; good 200-300 lbs. 43.00-50.00; 300-400 lbs. 40.00-45.00; 400-500 lbs. 38.00-42.00. Hogs: 800: Steady, 49.50 U.S. 1-2 200-250 lbs. 48.50-47.00. U.S. 1-3 190-250 lbs. 46.00-48.50. U.S. 2-6 200-270 lbs. 45.50-46.00. Cows: Steady, U.S. 1-3 300-800 lbs. 69.00-40.00. Boars 300-450 lbs. 29.00-30.00. 150-250 lbs. 30.00-32.00.

Feeders .50-\$1 Higher At Oklahoma City

Oklahoma City, Mar. 16 (USD)—Receipts 8,200. Slaughter Cows steady; Bulls .50-1.00 higher. Cows: Utility and Commercial 2-8 32.50-36.50, part load high dressing at 37.50; Cutter 1-6 28.75-38.50, few Caeaser and low Cutter 28.25. Bulls: Yield grade 1-2 100-1600 lbs. 38.00-45.00. Good end choice replacement Cows with Calves at side 285.00-352.00 per pair. Feeder Cattle and

THE WEEKLY LIVESTOCK REPORTER

2609 North Main St. — P. O. Box 4530 — Fort Worth, Texas 76106
Phone 817-624-7221 — Night 817-738-2201

Notes and other information on livestock. All inquiries should be addressed to the above address to ensure prompt service. BPA membership applied for.

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WEEKLY LIVESTOCK REPORTER Page 3

Sou. Oklahoma Select Club Calf Sale Set April 8

Durant, Okla. — The Southern Oklahoma Select Club Calf Sale

Feeders \$1-\$5 Higher At San Antonio

San Antonio, Mar. 16 (F.S.) — Receipts 2,900. Slaughter Cows firm to mostly 100 higher light supply of slaughter Bulls firm. Feeder Steers and Bulls very erratic 1.00-3.00 higher extremes 4.00-5.00 higher on good 300-500 lbs. Feeder Heifers firm to 3.00 higher late mostly 1.00-2.00 higher. Slaughter Cows: Utility 2-9 34.25-37.25. Cutter 30.25-35.25, few 25.75-31.75. Bulls: Yield grade 1-2 1050-1700 lbs. 38.50-40.75, few 875-950 lbs. 35.75-38.25.

Feeder Steers and Bulls: Choice 225-300 lbs. 69.75-76.00, 300-400 lbs. 65.50-70.00, few 71.50, 400-500 lbs. 61.00-66.00, Good and choice 200-300 lbs. 66.50-70.00, 300-400 lbs. 63.50-67.25, 400-500 lbs. 59.25-65.50, Mostly good 200-300 lbs. 50.25-55.50, 300-400 lbs. 58.25-65.50, mostly 50.00-64.50, 400-500 lbs. 57.25-64.50, 600-800 lbs. 58.00-58.75, few 600-800 lbs. 49.50-54.50. Standard and low good 300-450 lbs. 51.50-55.75, lot 280 lbs. 63.25. Few mostly standard 525-750 lbs. Bulls 46.00-49.00. Heifers: Mostly choice 300-450 lbs. 51.00-53.50, Good and choice 250-300 lbs. 49.25-52.00, couple lots near 250 lbs. 56.75-58.25, 600-800 lbs. 46.75-51.00. Mostly good 225-300 lbs. 46.25-49.25, 300-400 lbs. 45.25-49.25, few lots very thin kinds 49.75-51.75, 400-500 lbs. 44.25-49.25, largely 46.25 and above 50.00-550 lbs. 43.25-46.25, mostly 44.25 and above. Standard and low good 250-500 lbs. 40.25-46.75. Few lots mostly good Cow and Calf Pairs 651.00-416.00 per pair.

Hogs 700: 50 lower. No comparison on Sows. US 1-2 190-240 lbs. 46.25-48.50 US 1-3 190-250 lbs. 45.50-48.00. Sows: US 1-3 300-400 lbs. 42.00-48.00, 400-550 lbs. 41.00-42.00.

There are approximately 35 head of desert Bighorn sheep in Texas. The herd is under the control and protection of the Texas Parks and Wildlife Department.

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March 1

Performance Explosion At Lawton, April 5

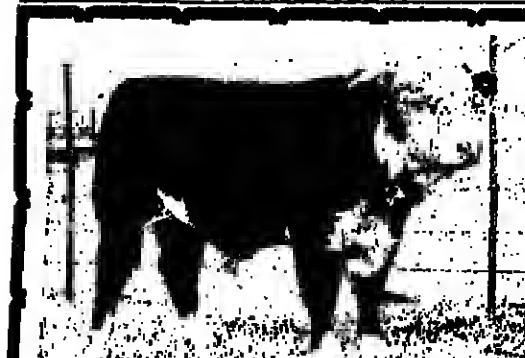
Lawton, Okla. — The Line 1 and Royal Saint Hereford Performance

will be held Wednesday, April 5, 1978. Sale time is 1:00 p.m. at the ranch 14 miles north of Lawton, Oklahoma on U. S. Hwy. 82 and 281. Selling will be to 40 Hereford bulls,

heifers and 15 open heifers. Royal Saint and L1 Domino 745 influence will be heavy in this sale. Twelve sons of those two Hereford bulls had an A.D.G. of 4.02 lbs., setting a record by a pair at the

American Beef Cattle Evaluation Center. Royal Saint progeny has also proven outstanding in the OSU Bull Test. For information on this offering contact Fred Ferrell Farms, Rt. 1,

Box 122, Elgin, Oklahoma 75638. Fred Ferrell 405/688-3468. Classified Sell Every



A Royal Saint — 3.93 lb. ADG



A L1 Domino 745 — 4.18 lb. ADG

FRED FERRELL FARMS

FRED FERRELL 405/688-3468
Herefords
Route 1 Box 122
Elgin, Oklahoma 75638

LINE 1 and ROYAL SAINT Hereford Performance EXPLOSION Wednesday, APRIL 5

Sale Time — 1 P.M. — At the ranch 14 miles north of Lawton on U.S. Highway 82 and 281.

**PLAN TO ATTEND
OSU BULL TEST SALE — APRIL 3**
We will be represented.

SELLING:
40 BULLS
20 FIRST CALF HEIFER
PAIRS
15 BRED HEIFERS
15 OPEN HEIFERS



A Royal Saint — 3.96 lb. ADG



A Royal Saint — 4.14 lb. ADG

OSU BULL TEST
• High Indexing Group • High Indexing Individual • High Weight Per Day of Age • High Yearling Weight • Two of the Tallest Bulls on Test Measured at the Hip.
**ALL ROYAL SAINTS
AMERICAN BEEF CATTLE
EVALUATION CENTER**
4.02 lbs. ADG. A station record set by a pair of 12 sons of the Royal Saint & L1 Domino 745.

"45 BLACKS" 70 Steer Calves

Birth Dates from July to November, 1977

Simmental X Angus
Chianina X Angus
Maine-Anjou X Angus
Limousin X Angus
Beef Friesian X Angus
Marshall X Angus
Chianina X Limousin X Angus

Angus
Red Angus
Ankiana
Angus X Shorthorn
Hereford
Simmental X Hereford
Simmental X Chianina X Angus

Consignors:

STALLINGS SIMMENTAL RANCH
HOMER DON STALLINGS
KENEFIC, OKLA.
BOB SMITH & ROYCE TRIMBLE
MILBURN, OKLA.
TAIL N RANCH
MURRAY CORBIN & SON
CONNEVILLE, OKLA.
FERRIS RANCH
OLEN FERRIS
CONNEVILLE, OKLA.

McKOWN & SON LIMOUSIN
REX McDOWELL, Mgr.
ARDMORE, OKLA.
BUDRICK FARMS
ROY McDOWELL, Mgr.
MANNSVILLE, OKLA.
TEX-ANN SIMMENTAL
JIM NEWSOM
MADILL, OKLA.

Plus... 10 Show Heifer Prospects

8-1/2 Simmental
Black Maine-Anjou
Black Chianina

For More Information Contact Any of the Consignors or:

JIM NEWSOM

SALESMANAGER
405/795-2862

March 16, 1978

WEEKLY LIVESTOCK REPORTER

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VanCaspel New Texas Angus Assn. Proxy

Jack VanCaspel, Rt. 1, Box 165 A, Cat Spring, Tx. 78833, was elected President of the Texas Angus Association at their recent annual meeting. The 500-member Association is based

W.T. Angus Bull Sale Set March 30

The Greater West Texas Angus Assn. Bull Test held its 84 day weighing on January 21, 1978. The test is under the supervision of West Texas State University. We have an excellent group of bulls on test and they are performing well again this year; with the bulls being consigned by the top Angus breeders from West Texas and New Mexico. The entire group of bulls averaged gaining 8.40 lbs. a day, with a group W.D.A. average of 2.78.

Thunder Valley Angus of Horsford, Texas had the high gaining bull with a 4.42 A.D.G. He is sired by PRO.

Blackhawk Angus of Amarillo, Texas had the 2nd high gaining bull with a 4.36 A.D.G. He is sired by Arrowhead Emulous.

A. F. Flint & Sons of Bard, New Mexico has the high gaining sire group on 4 sons of Flint's D 47. Desert Prince 2122 with a 3.67 A.D.G.

Hinkson & Lust Angus of Lubbock, Texas have the 2nd high gaining sire group on 3 sons of Hinksonite 75135 with a 3.60 A.D.G.

Richmond Hales of Canyon, Texas had the high weight per day of age bull with an excellent 3.41 W.D.A.

Worth Jones of Happy, Texas had the high weight per day of age sire group on 8 sons of Reeds Emulous Bluebird 807 with a 2.95 W.D.A.

The 112 day weight will be taken on February 18, 1978 with our sale slated for Thursday March 30, 1978 at 1:00 P.M.

Garney To Host Oklahoma Junior Angus Field Day

Garney Cattle Company, Afton, Okla., will host the 1978 Oklahoma Junior Angus Association Field Day on Saturday, April 29. The event promises to be a fast-moving, educational experience for young Angus enthusiasts.

Registration will begin at 9 a.m. at the Garney ranch, and the program will begin with a type and performance evaluation discussion at 9:30. A junior judging contest will complete the morning activities, followed by a complimentary bar-b-que lunch. The afternoon program will feature a fitting and showmanship demonstration, plus a panel discussion on A.I. Hard Management.

The day will conclude with official placings, rosettes and awards, plus a tour of the Garney herd.

New Mexico Directs

Clovis, Mar. 10 (USDA) — Slaughter steers and heifers 1.00 higher. Steers 1.800r Mostly choice 950-1100 lbs. 2-4 46.50-46.75 early; mixed good and choice 900-1125 lbs. 45.00-46.50. Heifers 1.800r Mostly choice 800-950 lbs. 2-3 44.00-44.50; mixed good and choice 700-1000 lbs. 43.00-44.00; good 1075-1150 lb. heifers 89.50-91.00; few good 590-800 lbs. 42.00-43.50. Feeder cattle 250r Good mostly choice 800-925 lbs. steers 62.50.

Heyser Angus Sets Heifer Sale At Eastland, April 8

Cisco, Texas — Heyser Angus Farm has announced an Angus Heifer Sale to be held Saturday, April 8, 1978 at the Eastland Auction Company at Eastland, Texas. The sale is set to begin at 9:30 a.m. to allow for coordination and traveling time to other area sales the same day.

Selling will be 70 head of selected Angus heifers. This hand picked set of cattle is registered and will be quartered in Fort Worth. Other officers elected were: George Grisham, resident-elect and Treasurer; Vernon Schmidt, Vice President.

VanCaspel owns the Diamond V Ranch. In addition to ranching, he is active in real estate. A past president of the Gulf Coast Angus Association, he is also currently a director of that association and a past Secretary of the Central Texas Angus Association. Raised in the Netherlands, he and his wife, Vanita, enjoy traveling.

Richmond Hales Angus Herd Set For Complete Dispersal, April 11-12

Canyon, Texas — A Complete Dispersal of the Richmond Hales Pioneer Performance Angus Herd will be held at the ranch near Canyon, Texas, April 11 and 12, 1978.

This "fence to fence" sale will feature many dams of show champions that have been shown successfully. The offering includes 150 cows with calves including 80 fall calves and the balance spring calves. Many of the fall calves are

make good 4-H and FFA projects, or they will make outstanding replacement heifers. Most of these heifers are from 11 of Montana's outstanding Angus herds. Free delivery is available anywhere in the State of Texas on this offering.

Auctioneer will be Kenneth Gregg. The sale is co-sponsored by the Texas Angus Association, 109 Livestock Exchange Bldg., Fort Worth, Texas 76106. For information contact Mr. and Mrs. J. V. Heyser, Route 2, Cisco, Texas 78437, 817/442-1278.

excellent show prospects. Also selling will be 60 bred heifers and 40 open heifers.

Fifty bulls will sell including 30 two-year old bulls and 20 yearling bulls that are in the top 10% of the 1977 yearling weights on A.I.I.R.

The five herd bulls that are selling are Hiffles Emulous 298, Biffles Emulous 3163, Mon Reposa Munitor, Mon Reposa Matador, and Hates Emulous 671.

The sale will feature the service of the 1978 Phoenix Grand Champion.

plan that stood second to the Grand Champion bull at Denver.

This offering is a blending of the best performance pedigrees, Emulous and Earl Marshalls.

Sale manager will be Pat O'Hrynn, Rt. 2, Tuttle, Oklahoma, 405/392-4317 or 405/392-4314.

Information is available from Richmond Hales, Rt. 2, Box 104, Canyon, Texas 79016, 806/488-2471.

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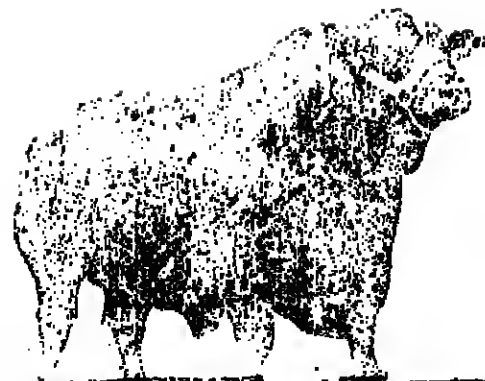
Many progressive Angus breeders have accurate Angus Herd Improvement Records (AHIR) to help you select proven and productive foundation stock that will be more efficient—more profitable for you.

Isn't that what you're in business for—money? Remember, research proves "there's more profit with Angus!"

American Angus Association
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ANGUS





Texas Brangus Breeders Association News

By LAUREN MAYHEW

The Houston Livestock Show and Exhibition opened with a bang on February 23. The Houston Brangus Show began at 11:00 a.m. in the Cattle Arena. Afterward the Bluebonnet Brangus Breeders hosted a gala cocktail party prior to the Bluebonnet Brangus Breeders Female Sale in the Super Sale Salon. Details of the Show and Sale are in another section of this issue.

On Friday, the 24th we traveled down old Highway 90 towards Columbia, site of the Harris Farms Sixth Annual Production Sale. Cattle were viewed from 1-3 p.m. and then we were entertained by the music of the Lighter Side Dancers until 10:00 p.m. at which time a delicious breakfast of eggs, sausage, biscuits and grits were served. Prior to the sale on Saturday, the 25th, coffee, donuts, and bloody Marys were served to the tunes of the Lighter Side Dancers. A lunch of catfish with all the trimmings was enjoyed by one and all.

The sale began promptly at 1:00 p.m. Guests were introduced by Harris and Mr. Bill Burford, guest co-sponsor of Texas Art Gallery in Dallas, Tx, said a few words of welcome to all. A total of 88 head sold for a grand sum of \$113,515.00. Nine bulls sold for \$14,350 averaging \$1,594.44; four open heifers sold for \$10,500 averaging \$2,625.00; 80 head sold for \$94,765 averaging \$985.11 and 34 pairs sold for \$64,065 to average \$1,890.74.

Brangus topped all other breeds averages by \$865 at the 25th annual International Range Bull Sale at El Paso on February 11. Buyers from Texas, Arizona, and Mexico paid an average of \$1,022 for 22 head of Brangus. Since 1969, when breeds were first averaged and sold separately, Brangus have topped the

sale seven consecutive years (1969-75). The high selling Brangus bull was consigned by Edwin Burt, Anthony, Tx, and brought \$1,960 from Bill Elkins, Snowflake, Ariz. High Plains Bull Sale held in Newkirk, Ok. on 3/4/78. 62 Bulls totaled \$89,876.00 to average \$765.00. 21 Buyers from Oklahoma, Kansas and Texas attended. Top lot sold for \$1900.00 to Howard Miller of Medford, Ok. consigned by W. A. Musgrove, Bokchito, Ok. Volume buyers were: Leslie Drummond, Hamlin, Ok.; Chidister Ranch, Pryor, Ok.; and Jim Goode, Sedan, Kansas. This was the first time for the Indian Nations Association to sponsor a sale in this area - the temperature was 8 degrees on sale day.

The Jr. Show at the Houston Livestock show was held on Saturday, March 4, beginning at 9:15 p.m. Lee Hundley of Brookshire took Grand Champion and 1st place in the Jr. Yearling Class. Jeff Turner of Thorndale, Tx. took Reserve Grand Champion and 1st place in the Summer Yearling Class. First place in the Jr. Heifer class went to Wynona Scroggins of Thorndale, Tx. First place in the Sr. Heifer class went to Lana Turner also of Thorndale, Tx. and Brent Roland of Whitewright, Tx. Took first place in the Summer Heifer Class.

Special awards presented to the Juniors were donated by the following: Willow Springs Ranch, Burton, Tx. - a trophy to the exhibitor of the Champion Brangus Heifer; Texas Brangus Breeders Association - trophies to the exhibitors of the Champion and Reserve Champion Brangus Heifers; Harold W. Brumley, M. D. Owner, Cuatro "B" Ranch, Lexington, Tx. - a showmanship trophy in the Junior Brangus Heifer Show which was won by Wynona



Grand Champion bull at the International Brangus show at the Houston Livestock Show on February 23, 1978 was DMA Champ 583 winner of the two-year old class, owned by Diamond M Acres, Simonton, Texas. Shown with the bull from left to right are: Al Maurer, Magnolia, Tex.; Jim Eller, vice-president, Grandede, Gary Burns, manager, Willow Springs; Mark McMahon; John Maurer, Grandede; Ed Berenowski, herdsman for Diamond M and Don McMahon, owner of Diamond M.

Brand's Brangus Sale

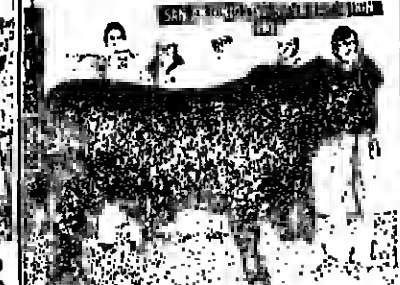
Of Stars April 8 at Round Top, Texas

Round Top, Texas - Ludwig and Judy Brand, owners, will host Brand's Brangus Ranch's "Sale of Stars" Saturday, April 8, beginning at 1 p.m. at the ranch at Round Top. (CONT. ON PAGE 27)

Scroggins of Thorndale, Tx. The 3rd Annual Cash award of \$500.00 to the winner of the Grand Champion Female of the Houston Junior Brangus Show presented by Matt and Ann Syler this year went to Lee Hundley, Brookshire, Texas. This was the first cash award to be established by a Brangus breeder for the Juniors and has gone in the past to Darlene Hanger of Thorndale and to Jeff Turner, also of Thorndale.



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The Grand Champion Brangus Bull at the San Antonio Livestock Exposition judging on Feb. 11 was Brink's General 583 (Romanell owned by Beaver Creek Ranch, Athens, Texas; Brink's Brangus, Kerrville, Texas and Mean Lake Ranch, Rosharen, Texas. Shown with the bull from left to right are: R. P. Doherty III and R. P. Doherty, owners of Mean Lake Ranch; Glen Brinkman, manager of Brink's Brangus; Gary Cross, manager of Beaver Creek Ranch; Kermit Wendland, Milam, Texas, Brangus judge and Jim Graven, Brink's herdsman.

Sylers Award \$500

To Houston Junior Show Winner

The 3rd Annual Cash Award of \$500.00 to the winner of the Grand Champion Female of the Houston Junior Brangus Show presented by Matt and Ann Syler this year went to Lee Hundley, Brookshire, Texas. This was the first cash award to be established by a Brangus breeder for the Juniors and has gone in the past to Darlene Hanger of Thorndale and to Jeff Turner, also of Thorndale. (CONT. ON PAGE 27)

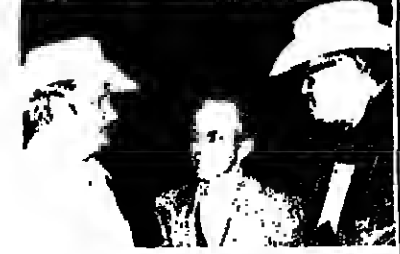


Grand champion female at the International Brangus Show at the Houston Livestock Show on February 23, 1978 was WSR Miss PW 120-10, an early junior yearling heifer owned by Choya Ranch, Camp Wood, Texas. Shown with the heifer from left to right are: Mrs. W. O. Poole, owner of Choya Ranches; Mrs. Glen Urban, manager of Glen Urban, manager of Choya Ranches.

Regal Land & Cattle

Brangus Sale Rest At Dadeville, May 1

Dadeville Mo. - The Regal Land & Cattle Co., Brangus, Florida. Sale will be held Saturday, May 1978. Sale time is 1:00 p.m. at the ranch 1 mile north of Dadeville, Mo. This sale was postponed due to bad weather. Selling will be 80 lots of Brangus cattle including 3 yearling heifers, 5 head sire pairs, 30 young Brangus pairs and 1 open heifer. This sale features a beautiful trophy donated by Chuck and Winona Williams of Longview.



Sammy Pierce, left, partner in P&F Cattle Co., Bellville; Dr. Robert Vineyard, Wharton, and Bill Burford, Dallas, are shown at the Houston International Brangus Sale Feb. 23, during the 1978 livestock show.



Bonnie Bjolander, Riesel, showing Miss Three Bar, a daughter of Cloud 942, is shown above receiving a check from an donated by Frank Crossen of Cross N Brangus Ranch, Fort Worth, for \$500 as exhibitor of the grand champion Brangus heifer at the 1978 Fort Worth Fat Stock Show. Bonnie also received a beautiful trophy donated by Chuck and Winona Williams of Longview.



Matt Syler, left, of Syler Sales Management, Inc., Burton, sales manager, and Ludwig Brand, president of Texas Brangus Breeders Assn., greet prospective buyers, consignors and a host of other persons interested in Brangus to the Houston International Brangus Sale's overflow crowd. The sale averaged \$1825 on 23 head.



Jim Eller, left, Bryan, of Grandede Brangus at Margue, and Glen Urban, Camp Wood, manager of Choya Ranch, are shown watching the Brangus judging during the Houston Livestock Show. Choya Ranches exhibited the grand champion Brangus female in the show.

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Ronnie Farrington, left, partner in P&F Cattle Co., Bellville, Ed Monahan, of Plum Brack Ranches, are shown at the Brangus judging at the Houston Livestock Show.

Lee Hundley Has Jr. Brangus Heifer Champion At Houston

Lee Hundley, 17, son of Dr. and Mrs. Richard Hundley of Brookshire, showed "Afternoon Delight", W8R Miss RJ to the grand champion in the Junior Brangus heifer show at the 1978 Houston Livestock Show.

Jeff Turner, 18-year-old son of Mr. and Mrs. H. D. Turner, Thorndale, showed the reserve champion heifer, PW Lady O 241/6, "Moose", which had been champion in Houston last year. The Willow Springs Ranch, Burton, presented trophies to the champion and reserve, and Matt and Ann Syler, Burton, presented a check for \$500 to Hundley for exhibiting the champion. "Afternoon Delight" had earlier been grand champion heifer of all breeds at the Washington County Fair, champion in the San Francisco open show, junior reserve champion in the San Francisco open show, 1977 champion of San Antonio, reserve grand champion in Phoenix, and 1976 champion Brangus at the San Antonio Stock Show.

Class winners:
Summer heifers: "Miss Rojak 726", Brant Rowland, Whitewright; "Rocking H Tanya 85", Grace Hanger, Thorndale; "Miss HBR Tiffany", Wendy Bjolander, Marlin.
Junior heifers: Grandede Gen Cal 104/7, Wynona Scroggins, Thorndale; Miss Three Bar, Bonnie Bjolander, Marlin; Oscar's Deb 1/7, Flint Scott, Brenham.
Senior heifer calves: TBF Cherry Joe 35, Lana Turner, Thorndale; BBR Princess Kitlan, Lou Ann Bjolander, Marlin; Chief's Free State Gem, Susanne Barrett, Palestine.
Summer yearling heifer: PW Lady O 241/6, Jeff Turner, Thorndale; MB High Rafter 98, Lis Ray, Kerrville; A Rocky Lady 181, Laura Brocman, Mt. Belvieu.
Junior yearling heifers: WBR Miss RJ, Lee Hundley; Miss BB Rojak 1981, Lee Ann Hunter, Grapevine; Miss HLB Chief, Kelly Smith, LaGrange.

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NEWS about LIMOUSIN

Around The Limo Loop

By KEN HOLLOWAY and BRUCE BROOKS

February 25 proved to be an exciting evening for Limousin enthusiasts in Houston, the site for the annual Texas Limousin Association Sale. A large crowd was on hand to witness 44 lots fall under the gavel of Sonny Booth and Bruce Brooks for an encouraging average of \$250. The Texas Limousin Association displayed an outstanding offering of cattle both purebred and percentage and the active bidding and \$110,055 total was proof positive.

Looking ahead into "spring" . . . we hope . . . several exciting Limousin events are upcoming. April 7 and 8, Wiggins Ranch Co. is marking a "first" in the Limousin breed and we certainly encourage you to mark those two days on your calendar for the WRC "Two-Day Limo-Sale" to be held at the Coyote Hills Ranch Division, Chattanooga, Okla. April 7, WRC will offer 87 bulls for your appraisal, 88 purebred bulls and 49 7/8% and 87% Limousin bulls. Buyers choice will be offered on 2 outstanding Gendermo fullblood sons as well as choice on 2 Enterprise full blood sons. The evening of April 7, WRC will be your host of their "After-Before" Sale Party. April 8, 145 females will sell. Twenty-eight full bloods and 117 percentage females, many with calves at side. Again buyers choice will be offered on two tremendous fullblood cows, Hacienda dam of the \$55,000 Gibraltar and Etoude-dam of the Rousseau. . . What an opportunity! Another first for this exciting WRC weekend in the Junior Incentive Program. Many of the calves at side of their dams will be split and sold separately, making them excellent club calf prospects. Darrell Wiggins is instituting a program designed to compensate any young junior who buys a calf, steer or heifer, in the sale and show him to a win in a show from the county level to the national level. For further details on this program or

The Canadian-United States border is 5,899 miles in length, not counting Alaska.

Limousin Performance Tested Bulls To Sell April 15 At Abilene

Abilene — The top 10 bulls in the Texas Limousin Association's current gain test at Abilene Christian University's Allan Farm near here had a gain range from 4.02 to 4.78 pounds per day through the first 84 days of the test. This test will be climaxed by a (CONT. ON PAGE 27)

WRC LIMOUSIN BULLS

SELL APRIL 7 — 1:00 P.M.

Coyote Hills Ranch
Chattanooga, Okla.

88 BULLS
WILL SELL . . .

WRC bulls selling range from 100% to 75%, including 8 black percentage bulls.

The fullblood offering will include approximately 20 young herd sire prospects, allied by the most popular sires in the breed today. Approximately 88 percentage bulls will sell. These young bulls have been developed on the winter wheat pastures in Southwestern Oklahoma — they are stout, rugged and ready to work for you.

140 WRC LIMOUSIN FEMALES WILL SELL
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APRIL 7, 1978

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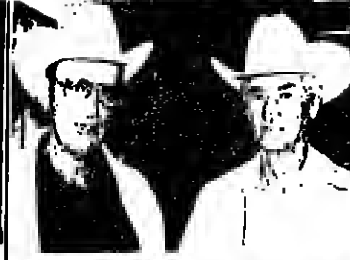
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Ray Sims, left, Baird, and James Dyer, Fort Davis, owners of Dyer-Sims Limousins, are pictured at the Texas Limousin Association Sale at the Houston Livestock Show, where they bought the top selling bull, consigned by Deux Amis, Maria, for \$10,000.

Wiggins Ranch Co. Two-Day Limo-Sale Set For Apr. 7-8

Chattanooga, Oklahoma — Wiggins Ranch Company has announced the "Two-Day Limo-Sale" will be held at the Coyote Hills Ranch at Chattanooga, April 7 and 8, 1978.

There will be 80 bulls selling at 1:00 p.m. on April 7 and 140 females will sell on April 8, at 12:00 noon. An "After-Before" Sale party will be held at 7:00 p.m. April 7. For information and catalogs on this offering, contact Wiggins Ranch Co., 1415 Commerce Bldg., Houston, Texas 77002. 713/224-5611, or Coyote Hills Ranch, David Holloway, Rt. 2, Chattanooga, Okla. 73026, 405/977-2535, or the sales management, American Cattle Services, Route 2, Chattanooga, Okla., 405/885-8008.

Griffin-Trullitt Sets Spring Limousin Sale For March 19

Van Alstyne, Texas — The Griffin-Trullitt Limousin Spring Sale is set for March 19, 1978. Sale time is 1:00 p.m. at the Griffin Ranch at Van Alstyne.

Selling will be 101 lots of quality Limousin cattle including 2 recipient cows carrying the fullblood embryo by Ambassador out of the great Eros daughter, Miss Gansos. There will be 8 bred 7/8 females and 84 bred 3/4 females selling to calve this spring. Also selling will be 28 fall calving bred 3/4 blood females and 15 halfblood cows with fall heifer and bull calves with the cows rebred.

For information contact Griffin Limousin Ranch, Rt. 1, Box 41, Van Alstyne, Texas 76095. Randy Griffin, 214/493-8478 or Tom Griffin, 214/424-8238; or Dean Trullitt, 6808 Stanley, Oklahoma City, Ok. 73132; or the sales management, American Cattle Services, Rt. 2, Chattanooga, Okla., 405/885-8008.

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Camille and Willard Pfluger, Pflugerville, Texas, Limousin breeders and he's president of Texas Limousin Assn., are shown at the Limousin sale at the Houston Livestock Show.

Dyer-Sims Club Calf Sale At Baird, April 8

Baird, Texas — The Dyer-Sims Club Calf Sale will be held Saturday, April 8, 1978. Sale time is 1:00 p.m. at the ranch located 9 miles north of Baird and 18 miles south of Albany on Hwy. 283. Selling will be 150 steers including Limousin, Charolais, Chianina, Hereford and Maine-Anjou. These are all quality home grown steers with great potential for future champions. Auctioneer will be Kenneth Gragg. For information contact James Dyer, Box 1480, Ft. Davis, Tx. 915/428-2888. (CONT. ON PAGE 13)



Ken Holloway, left, sales manager of American Cattle Service, Inc., Chattanooga, Okla., Lewis Stephens, Aubrey, Texas, Bob Adams, Adama Limousin, Miami, Okla., and Auctioneer C. K. "Sonny" Booth, Miami, Okla., are pictured prior to the Texas Limousin Association sale which averaged \$2501 on 44 lots at the Houston Livestock Show.

South Texas Direct

San Antonio, Mar. 9 (F.A.) — Demand good for replacement by a considerable number. Several lots 25-35 percent better than higher. Some late sales 1-1.50 higher. Steers: 215 head sold at choice 2-3 near 1000 lbs. 40 lb.

Percentage LIMOUSIN CATTLE That Will Perform For YOU!

The JUDD BLEND OF LIMOUSIN QUALITY starts with PROPER MATINGS of SUPERIOR HERD Sires

FOR SALE
Bred 3/4 Heifers
Fall 1/2 Heifers
STOP BY AND LOOK AT OUR LIMOUSIN HERD

Cecil Judd
Rt. 1, Kenefic, Oklahoma
Ph. 405/367-2705

BINGHAM LIMOUSIN RANCH

Rt. 1 - Box 348
Aubrey, Tx. 76227
RANCH: 817/385-2805
OFFICE: 817/838-7827

SOURCE OF SEEDSTOCK

DEDICATED TO PRODUCING 7/8 & 5/16 DOMESTIC Pureblood Limousin Cattle

To satisfy the Demands of the Purebred & Commercial Breeder

We welcome your inspection of our Domestic Purebloods.

"Our Profit Is Through Your Profit."

THINKING BLACK THOUGHTS?

ALL OF THESE TOP QUALITY TEX-STAR AND TEX-RANGER BLACK LIMOUSIN WILL BE IN OUR MAY 13 SALE

HOW ABOUT —

- 1 Pureblood Bull By Eclair
- 2 Purebred Heifers Yearlings
- 5 7/8 Cows — Bred
- 5 7/8 Heifers — 18 Months Old
- 5 3/4 Cows — Bred
- 4 7/8 Bulls

FLOYD AND POLLY McGOWAN
At the Ranch — New Braunfels, Texas — Allen Arsten, Manager
Phone: 817/226-7045 or 817/226-2252
Mailing Address:
Floyd McGowan
336 GPM North Tower
San Antonio, Texas 78210
Phone: 817/344-5711



Darrell and Nell Wiggins, Cleveland, owners of Wiggins Ranch Co. in Texas and Oklahoma, at the Limousin Sale at the Houston Livestock Show. Their Limousin production sale April 7 and 8 at Chattanooga, Okla., will be one of the highlights of the spring sale season.



Ewell Bickham, Jackson, La., was volume buyer at the Texas Limousin Sale at the Houston Livestock Show where he added about a dozen top Limousins to his growing quality herd.



Mr. and Mrs. Floyd McGowan, San Antonio, owners of Tex's Limousins, New Braunfels, are pictured at the Houston Livestock Show's Limousin sale.

Brushy Creek Ranch Limousin Sale At Waxahachie, Mar. 25

Waxahachie, Texas — The Brushy Creek Ranch Limousin Sale will be held Saturday, March 25, 1978. Sale time is 1:00 p.m.

Selling will be a purebred Limousin female, 2 fullblood recipient cows, 2 7/8 blood cows with 15/16 bull calves at side, and 2 open 1/2 blood Limousin heifers. The offering also includes 15 Limousin 3/4 blood cows with 7/8 heifer calves at side and 18 Limousin 3/4 blood cows with bull calves at side. There will be 56 bred 3/4 blood Limousin cows, many heavy springers or will have calves at side by sale date. The balance of the offering is made up of 2 halfblood cows and 9 bulls, 3/4 and 7/8 blood, of serviceable age.

Sale headquarters will be the Brookside Inn at Waxahachie. Auctioneers will be C. K. "Sonny" Booth and Bruce Brooks.

For information and credit approval contact John Davis, 214/223-7711.

For information on this sale offering contact Brushy Creek Ranch, Marvin Singleton, P. O. Box 602, Waxahachie, Texas 76165, 214/987-2411; or the Sale Management, American Cattle Services, Route 2, Chattanooga, Okla. 73026; 405/885-8008.

Dyer-Sims Club Calf Sale

(CONT. FROM PAGE 12)

The Dyer-Sims Club Calf Sale will be held Saturday, April 8, 1978. Sale time is 1:00 p.m. at the ranch located 9 miles north of Baird and 18 miles south of Albany on Hwy. 283. Selling will be 150 steers including Limousin, Charolais, Chianina, Hereford and Maine-Anjou. These are all quality home grown steers with great potential for future champions. Auctioneer will be Kenneth Gragg. For information contact James Dyer, Box 1480, Ft. Davis, Tx. 915/428-2888. (CONT. ON PAGE 12)

Plan To Attend The BRUSHY CREEK RANCH LIMOUSIN SALE SATURDAY MARCH 25, 1978 1:00 P.M. WAXAHACHIE, TEXAS

THE OFFERING

1. Fullblood Recipients
2. 7/8 Blood Cows with 15/16 Bull Calves at Side
2. Open 1/2 Blood Limousin Heifers
- 15 Limousin 3/4 Blood Cows with 7/8 Heifer Calves at Side
- 18 Limousin 3/4 Blood Cows with Bull Calves at Side
- 56 Bred 3/4 Blood Limousin Cows, many heavy springers or will have calves by sale date
- 2 Halfblood Cows
- 9 3/4 & 7/8 Blood Bulls of Serviceable Age



For information on this sale offering contact Brushy Creek Ranch, Marvin Singleton, P. O. Box 602, Waxahachie, Texas 76165, 214/987-2411; or the Sale Management, American Cattle Services, Route 2, Chattanooga, Okla. 73026; 405/885-8008.

For information and credit approval contact John Davis, 214/223-7711.

SANTA GERTRUDIS NEWS

The Santa Circuit

By BUDDY SMITH

The Santa Gertrudis activities in Houston were a big success this year. Breeders from all over the United States and Latin America showed up for the Annual Meeting and the "How To Sessions."

287 head of show cattle paraded in front of a full grandstand and the watchful eye of Judge Hank Grant.

Kelly Vesper of Cotulla, Texas exhibited the Grand Champion cow #114, Chaparral Ranch of La Pryor, Texas exhibited the Grand Champion bull #5/60, "Pico Jr." This made the eighth grand championship for this Chaparral bull. This eight time grand championship is shared with two May Ranch bulls, #288/5 and "Apache 42." There might be other

(CONT. ON PAGE 17)

Mayfair Ranch Sets Bluebonnet F1 Sale At Brenham, Apr. 22

Brenham, Texas — The Mayfair Ranch 2nd Annual Bluebonnet F-1 Production Sale will be held Saturday, April 22, 1978. Sale time is 12:30 p.m. at the Brenham Livestock Commission Co. at Brenham, Texas.

Selling will be 460 females, calf-hood vaccinated, and selling in groups. The offering includes 100 Bralman x Hereford, ready to breed, 50 Santa Gertrudis x B x HF1 Cows, 4 years old and bred to Santa Gertrudis bulls, and 250 Santa Gertrudis x B x HF1, ready to breed. This group is eligible for grading up program in Santa Gertrudis International. All heifers are dehorned. Cattle may be seen at the ranch at any time.

Mayfair Ranch has maintained a herd of top Santa Gertrudis cattle for many years, and is a top producer of F1 cattle.

Owner is George Butler. For information contact Jim Theack, (CONT. ON PAGE 16)

Los Amigos Santa Gertrudis Sale March 31 at Alice

Alice, Texas — John Martin Ranches, Alice, and Los Jabonillos Ranch, Premont, will host their Los Amigos Santa Gertrudis Sale March 31 beginning at 1 p.m. in the South Texas Auction Company on Highway 281 south of Alice.

Selling will be 100 bulls and females including some of the best animals from the two herds. Each herd will contribute 10 bulls, 20 open heifers and 20 bred heifers to the sale offering.

Gorold Bowie, West Point, Ga., will be the auctioneer. Everyone is invited to visit the two ranches and see the sale cattle prior to the sale.

The John Martin Ranches are a charter member of Santa Gertrudis Breeders International, herd No. 4; and Los Jabonillos Ranch is charter member of SGBI No. 190. Further information is available

(CONT. ON PAGE 16)



Jim Theack, manager of Mayfair Ranch, Brenham, addressed the Santa Gertrudis Breeders International "How-To Sessions" Feb. 23 at the Astroworld Hotel during the Houston Livestock Show.



Dick Vesper, left, owner of Vesper Ranch, Cotulla, exhibitor of the grand champion Santa Gertrudis female at the Houston Livestock Show, and Doyle May, Besville, watch the judging.

SGBI Annual Meeting Reported, Officers Re-Elected

Houston — Santa Gertrudis Breeders International held its 27th Annual Meeting on Feb. 24 at the Astroworld Hotel in Houston, Texas.

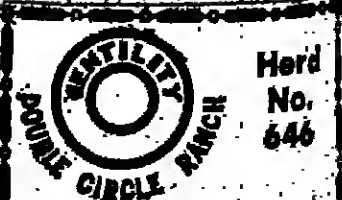
With a high representation of breeders from 15 different states, Guatemala, and Mexico, the meeting was a success.

Four new members were added to the SGBI Board of Directors. They include: Carl Schuster of San Juan, Texas who replaced his late brother Frank (CONT. ON PAGE 16)

Santa Gertrudis Days In Tulsa With School, Sale, Set May 11-12

Tulsa, Okla. — Two big Santa Gertrudis Days are set for May 11-12 at the Tulsa Cow Palace in Tulsa, Oklahoma. On the agenda for Thursday, May 11 will be the College of Santa Gertrudis Knowledge featuring information on best production, merchandising and the future of Santa Gertrudis.

The Santa Gertrudis "Opportunity Sale" is set for Friday, May 12. The Santa Gertrudis Cattle in this sale comes from Co. (CONT. ON PAGE 16)



SANTA GERTRUDIS CATTLE

★ FOR SALE ★
At the Ranch... 20 Month Old Heifers and Coming 2 Year Old Bulls.

DOUBLE CIRCLE RANCH
RICHARD & JUDY HOOD
Route 3 — Box 187
Franklin, Texas 77898
714/828-3500



Baddy Smith, left, of Sate Services, Huntsville, sale manager, and Gerald Bowie, West Point, Ga., auctioneer, are welcoming Santa Gertrudis breeders to the Mid-Coast association's Super Sale at the Houston Livestock Show Feb. 25.

SGBI Judging Conference Set For March 20

Kingsville — A Santa Gertrudis Judging Conference is planned for March 20 in Mercedes, Texas.

Starting at 8 a.m., the Santa Gertrudis Breeders International's Breed Improvement Committee will select animals to demonstrate the breed's characteristics. Topics that will be discussed include masculinity, femininity, size for age, structural soundness, breed character, and ring procedure.

Following this discussion, classes containing four animals each will be displayed in normal ring procedure. All current and prospective Santa Gertrudis judges will be required to judge the classes. Their placings will be done by secret ballot. At the end of the conference, scores will be totaled and the participants will be notified of acceptance or rejection to the SGBI Approved Judges List for 1978-79.

All previously approved judges, in addition to prospective judges, interested breeders, and all county agents and vocational agriculture teachers are urged to attend. The conference is designed with two objectives: 1. A learning experience for attending breeders. 2. A time for approving judges to judge the SGBI Approved Santa Gertrudis Shows.

Dan Talbot, Jr. Named SGBI Field Director



MRS. D. G. TALBOT, JR. AND DANIEL G. TALBOT, JR. Daniel G. Talbot, Jr., of Alice, has been named as a field director for the Santa Gertrudis Breeders International, following a recent meeting of the Breed Improvement Committee of SGBI.

Talbot has a degree from the University of Texas and is a graduate of the Texas Christian University Ranch Management Program.

A member of a pioneering ranching family, Talbot grew up in the registered and commercial cattle business. Prior to his employment with SGBI, he managed the family ranch near Alice. He is single and will operate out of the Kingsville office of SGBI.

Polled Santa Gertrudis Avg. \$2524 In Houston

Houston — The Third Annual All-Polled Santa Gertrudis sale at the Houston Livestock Show Feb. 25 saw five bulls sell for an average of \$4,420 and 18 female lots for an average of \$1994. The 23 lots averaged \$2524. The sale was managed by Buddy Smith's Superior Sales, Huntsville, Texas, and handled by Gerald Bowie, West Point, Ga.

The sale concluded four days of Santa Gertrudis activities at the Houston show including committee meetings, annual membership meeting, election of (CONT. ON PAGE 27)

SEMEN BANK PROGRAM

SANTA GERTRUDIS BREEDERS INTERNATIONAL
P. O. Box 1257, Kingsville, Texas 78363

Objective: Make available to colleges, universities, and state and federal research installations (within the realm of SGBI, both domestic and foreign), top quality semen from outstanding progeny proven sires, to be used as a promotional tool for the entire breed.

Donation Procedure: A breeder will notify SGBI of his desire to donate semen. A date will be set for the visual inspection of the bull and his progeny, then the breeder will be notified by mail of his acceptance or rejection. Should the bull be accepted by inspection, the donor will then send no less than 200 units of semen (ampules or straws) to an approved A.I. laboratory for complete semen tests. Should the semen pass the minimum requirements, acceptance of the bull is final. Should the semen not pass minimum requirements, the semen will be returned to the breeder. Should a question arise as to the quality of the semen, then it would be left up to the discretion of the Semen Bank Committee to authorize tests by another certified laboratory. Copies of all correspondence between the donor and the semen laboratory will be made available to SGBI.

Qualifications of Sires Nominated: 1. The quality of sires accepted in the Semen Bank must fall in the "Desirable" category of the Standard of Excellence. Each individual bull must be inspected by a member of the (CONT. ON PAGE 18)

SANTA GERTRUDIS

LOOKING FOR **2-** HIGH QUALITY
SANTA GERTRUDIS BULLS?



We have at all times a large selection of Purebred Santa Gertrudis bulls for sale that will add pounds to your calf crop and elze to your breeding herd. There is a bull at Nine Bar to fit your every need.



We Have Them!

Visitors Always Welcome

NINE BARRANCH

Rt. 1, Box 50 Cypress, Texas 77429

WINROE JACOBY, Manager JERRY HEMPHILL, Asst. Manager
Phone 713/373-0635 Phone 713/373-1037
RANCH LOCATION ON HIGHWAY 281... 3 MILES WEST OF CYPRESS, TEXAS

Home of
The Original
"EL CAPITAN"

**Santa Gertrudis
LOS AMIGOS SALE
MARCH 31, 1978 1 P.M.
ALICE, TEXAS**
AT THE SOUTH TEXAS AUCTION COMPANY
HIGHWAY 281 SOUTH

SELLING

**100 BULLS & FEMALES
FROM THE BEST
OF OUR HERDS**

We will each sell
• 10 BULLS
• 20 OPEN HEIFERS
• 20 BRED HEIFERS

GERALD BOWIE Galb 0516
AUCTIONEER

See these Cattle at our
Ranches before the Sale

JOHN MARTIN RANCHES
Box 271 Alice, Texas
Ranch Office (512) 256-2511 — Ranch Home 256-3554

LOS JABONCILLOS RANCH

JOHN B. LIGHT
Resident Ranch Manager
P.O. Drawer J
Premont, Texas 78378
Phone: (812) 348-9000
CHARTER MEMBER — SGBI — HERD NO. 196

The Santa Gertrudis mama cow — a female with superior mothering ability.
A mama cow with the ability to produce more than enough milk to wean a heavy, healthy calf.
And with the fertility to rebreed quickly to raise another calf the next year and every year of her long productive life — longevity combined with a superior genetic factory.
And that's what it takes to make money in the cattle business today.

**SANTA GERTRUDIS, THE PROFITABLE BREED
DEVELOPED BY CATTLEMEN FOR A REASON!**

**SANTA
GERTRUDIS
BREEDERS INTERNATIONAL**

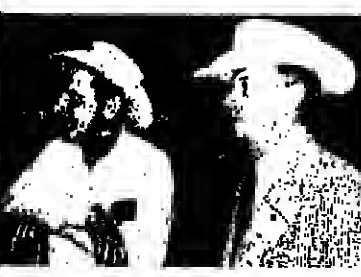
For more information, contact:
Dick Vesper, Cotulla, Texas
or Doyle May, Besville, Texas



Ed Stanfield, La Pryor, moderated the panel on "Challenges of Marketing Efficiency of Merchandising" at the SGBI "How-To Workshop" in Houston Feb. 28.

SGBI Annual Meeting Reported, Officers Re-Elected

(CONT. FROM PAGE 14)
Walter P. Rockafellow of Little Rock, Douglas Fain of Dallas and Stephen J. Kleberg of Killebrew.
SGBI President Varen S. Smith, Vice President Robert R. Shalco, Treasurer J. Charles Grey, and Secretary John Martin were re-elected to their posts as SGBI officers.
The Weight Per Day of Age trophy, which is awarded to the animal gaining the highest amount of weight per day was awarded by Dan West to Jim Thack, Manager of the Mayfair Ranch in Brenham, Texas. The winning bull gained an average of 8.62 lbs. per day.
Honorary memberships were presented to R. P. Marshall and John Armstrong of Kingsville; Mrs. R. W. Brigg of San Antonio, and John Armstrong of Armstrong.
In conjunction with the meeting, SGBI also held a luncheon featuring The Hornbush-Kingman V. Brown, Texas Commissioner of Agriculture as the keynote speaker. Commissioner



John Martin, left, owner of the John Martin Ranch, Alice, and Ed Stanfield, general manager of Chaparral Ranches, La Pryor, watching the Santa Gertrudis judging at the Houston Livestock Show.

Shawn Smith's Heifer Champ Junior Santa Gertrudis At Houston

Shawn Smith, 10, son of Mr. and Mrs. Buddy Smith and a 4-H'er from Houston, contained his winning ways this year by capturing grand championship of the Junior Santa Gertrudis breeding heifer show at the 49th annual Houston Livestock Show. Shawn's

Santa Gertrudis Super Sale Avg. \$2657 In Houston

Houston - The Mid-Coast Santa Gertrudis Association Super Sale was what the name implies. Super cattle, selling at top prices. There were not any exorbitant prices, but instead, a strong demand with uniform prices being paid throughout the sale.
Forty head of highly selected heifer cattle averaged \$2,657. Nine bulls averaged \$2,644. The high selling bull was a son of "Senior Poco" 8/065. He was consigned by Chaparral Ranch of La Pryor, Tx., and sold to Turett Ranches of Santa, Tx. on a bid of \$5,400. Second high selling bull, 510, was consigned by E. C. Schwepke Ranches of Cotulla, Tx. He sold to Joe Sosa Cattle Company of Pleasanton, Tx. for \$5,000. Thirty-one females sold for an average of \$2,589. High selling pair 5/71, was consigned by Chaparral Ranches and sold to Sam Madison of Willford, Ark. for \$3,100. She is a line bred "Masterpiece" 511 cow that sold with a "Senior Poco" bred bull calf and was bred back the same way.
The cattle sold to an active crowd of approximately 800 people. Successful buyers were from Alabama, Arkansas, Florida, Georgia, Oklahoma, Tennessee, and Texas. Volume buyer was James Brumit of Conroe, Texas.
Auctioneer for the sale was Gerald Bowie of West Point, Ga. Sale manager was Superior Sales of Huntsville, Texas.

1580-pound junior yearling heifer previously been grand champion in Springfield, Mo., at Brenham, and reserve champion in Dallas.
Jimmy Fox, a student at Crane High School in Crook, Texas, showed the 1300-pound reserve champion, 17-month-old "Little Sue," which had been reserve champion in San Antonio. In the Santa Gertrudis steer show, Jerry Hughes, son of Mr. and Mrs. Joe D. Hughes, Elgin, took grand championships with his 988-pound "Jethro," a steer bred by Buddy Eckardson. Wade Love, 17, son of Mr. and Mrs. Charles Love, Baytown, won reserve championship with "Red," a 17-month-old 1000-pound bred by Clifford Wilson. Steer class placings: heavy, 1. Lee Broyles, San Sabas; 2. Lori Leliste, Mason; 3. Lee Owens, Star, Medium 1. Jerry Hughes, Elgin; 2. Wade Love, Baytown; 3. Mitchell Manner, Fredericksburg. Light: 1. Lana Fox; 2. Sherry Elstad, Clinton; 3. Stuart Lowery, Houston.

Halper classes placed in order of merit: Joe Bob Powell, Alice; Davis, Woodlands; Early Jones of Lexington; Rodney Dickett, Brenham; Lete senior calf, Athens; Kenneth Pool Jr., Taylor; Early senior calf, Jimmy Fox, Crook; Seury, Late summer yearling, Kingsville; Ready Hastings, Woodville; Early summer yearling, Kelly Thompson, McKinney; Late junior yearling, Dallas Schares, Sherman; Joe Sosa, Nevada; Morris D. Salgo, Melita; Junior yearling, Shawn Smith, Brenham; Crystal City, Chris Tullman, Seury; Late senior yearling, Rick Corder, Hallsville; Steve Schick, Alice; Doug Hall, Houston.

"Breeders of Purebred & Commercial" SANTA GERTRUDIS CATTLE Since 1950" COMMERCIAL SANTA GERTRUDIS BULLS and FEMALES FOR SALE AT THE RANCH

KEITH & BETTY COSGROVE Ranch on Hwy. 31 - 8 1/2 miles Northeast of Coalgetta, OK. Box 108-Coalgetta, OK 74638 Home: 405/927-3198 Office: 405/927-2133

MOUNTAIN MAN BLOODLINE SANTA GERTRUDIS CATTLE ANNUAL F-1 FEMALE SALE - APRIL 22 FOR SALE AT THE RANCH F-1 and PUREBRED

- ★ Bred Heifers - Classified S
- ★ Open Heifers - Classified S
- ★ Performance Tested Yearling Bulls, Classified S

MAYFAIR RANCH BRENHAM, TEXAS

George A. Butler, Owner Esperson Bldg. Houston, Tx. Jim Theeck, Manager Ranch: 713/536-8994 On Farm Road 390

SUPERIOR SANTA GERTRUDIS BRED FOR PERFORMANCE



FOR SALE BULLS 14-30 Months HEIFERS 10-15 Months

The Superior breeding herd of 500 mother cows was developed from the Winrock Farm Faint Line; Los Jabonillos Pencho Line; Nine Bar Tarzan and El Capitan Lines; Sen Jose Tornado Line; John Martin General Cap (Coton) Lines; and Porter Rogers Christmas Line.

VISIT US WHILE IN THE HOUSTON AREA RANCH LOCATED 15 MINUTES FROM THE ASTRODOME

Superior Land and Cattle Company Randy Leflasta, Manager Ranch Headquarters, P.O. Box 42279, Houston, Texas 77042 U.S.A. Phone: 713/497-1127 Associated with The Superior Oil Company, USA; Fekkenbridge Nickel Mines, Ltd.; Compañía Minera Portuense Minera, Ltd.; Canada; and Canadian Superior Oil Ltd., Canada.



Marjorie Huff, Alice, left, and Mr. and Mrs. Doyle May, owners of May Sleeping D Ranch, Eastville, are shown conversing prior to start of the Mid-Coast Santa Gertrudis Super Sale at the Houston Stockshow.

The Santa Circuit (CONT. FROM PAGE 14)

bulls with eight championships to their credit, but I am not familiar with them.
Mayfair Ranch exhibited the reserve grandchampion bull, T-51. After the judging, "T-Bone" put on a show for the crowd while waiting to have his picture made. He paraded his 2,875 lb. self around the arena with several kids on his back. Later, we found out that his first picture did not turn out, so we brought him back the next day during the Hereford judging to retake the pictures. Temptation was too great so we put the kids on his back again. It was a real sight to see a bull of this size towering over the Hereford cattle with kids on his back while the Hereford breeders gazed in amazement. Chalk another one up for the Santas.
The Mid-Coast Santa Gertrudis Association Super Sale in Houston was exactly what the name implies. Super cattle selling at top prices. Forty head of highly selected heifer cattle averaged \$2,657.00. Nine bulls averaged \$2,644.00. The high selling bull was son of "Senior Poco" 8/065, consigned by Chaparral Ranch of La Pryor, Texas. He sold to Turett Ranches of Santa, Texas on a bid of \$5,400.00. Second high selling bull, 510, was consigned by E. C. Schwepke Ranches of Cotulla, Texas. He sold to Joe Sosa Cattle Co. of Pleasanton, Texas for \$5,000.00. Thirty-one females sold for an average of \$2,589.00. High selling pair, 5/71, was consigned by Chaparral Ranches and sold to Sam Madison of Willford, Ark. for \$3,100.00. She is a line bred "Masterpiece 511" cow that sold with a "Senior Poco" bred bull calf and was bred back the same way.
The cattle sold to an active crowd of approximately 800 people. Successful buyers were from Alabama, Arkansas, Florida, Georgia, Oklahoma, Tennessee, and Texas. Volume buyer was James Brumit of Conroe, Texas. Auctioneer for the sale was Gerald Bowie of West Point, Ga. Sale manager was Superior Sales of Huntsville, Tx.
The 1978 All-Polled Sale in Houston was a high-quality, successful sale. Twenty-three head grossed

\$58,060.00, with eighteen females averaging \$1,997.00. Cattle went to Georgia, Missouri, Oklahoma, Tennessee, and Texas. High selling bull was consigned by C. E. Massey, Kennedy, Texas, and went to Doyle May, Ilevilla, TX. for \$5,000.00. High selling pair was consigned by Charokee Ranch, Sodas, Colorado, Texas, for \$5,000.00. Top selling female consigned by Yturria Ranch, Brownsville, Texas, went to Bransford Hills Farms, Bethpage, Tenn. Auctioneer for the sale was Gerald Bowie of West Point, Ga. Sale manager was Superior Sales of Huntsville, TX.

The Mid-Coast Santa Gertrudis Association donated belt buckles to the winners of each class at the Houston Junior Show. You talk about some proud little fellows. They could not wait to get out of the show area to put them on their belts. The judge for the 200 junior heifers entered was R. P. Marshall.
If you have not gotten involved in junior activities in your area, then you are missing a lot. To see the enthusiasm, effort, and family involvement of these junior members shows us just what potential we have in promoting the breed through our youth.
One of the highlights of the junior week was the party given for the junior Santa Gertrudis exhibitors by the Mid-Coast Santa Gertrudis Association. Red Novak lead up the

disappointment, and Birmingham was handled the refreshments. Some 500 kids really had a ball.
Bathenko's "Starlet" won her 12th grand championship at Baton Rouge, Louisiana. She was featured in the "dis Journal" so I want to elaborate on her a bit. One point I want to make is that you can still breed for size and quality and maintain fertility and functional efficiency.

SANTA GERTRUDIS BULLS FOR SALE AT THE RANCH

WATCH FOR OUR ANNUAL PRODUCTION SALE - MAY 26

MAY C RANCH

"THE HOME OF BETTER SANTA GERTRUDIS CATTLE"

Doyle M. May, Owner - Phone (512) 358-4409
Route 1, Box 151 B. Beeville, Texas 78102

40 Serviceable Age Classified SANTA GERTRUDIS BULLS

FOR SALE

400 S. Sber and 2X SANTA GERTRUDIS HEIFERS. Some are Calving Now

VISITORS WELCOME

CHAPARRAL RANCH

P.O. Box 489
La Pryor, Texas 78872

Los Brando 512/278-8452
Mirapal Ranch 512/278-3845

SAN JOSE SANTA CATTLE COMPANY

COME TO OUR FIRST PRODUCTION SALE MAY 9, 1978 - AT THE RANCH

RUNNING & WORKING QUARTER HORSES

anches at Pleasanton, Tilden & San Jose Island, Texas

PUREBRED SANTA GERTRUDIS CATTLE

PERRY R. BASS and BASS BROTHERS ENTERPRISES

2 YEAR OLD RANGE BULLS FOR SALE AT THE RANCH

Call ART SHAHAN 512/688-2889 OFFICE 512/688-2884 Star Rt. Box 17 PLEASANTON, TEXAS 78084

Los Amigos Santa Gertrudis Sale

March 31 at Alice

(CONT. FROM PAGE 14)

from either: John Martin Ranches, Box 271, Alice, Texas, phone, 512/286-3611 or ranch home, 512/286-3654; or Los Jehonillo Ranch, John B. Light, resident ranch manager, P. O. Drawer J, Fremont, Texas 78737, phone 512/848-8000.

Santa Gertrudis Days in Tulsa With School, Sale, Set May 11-12

(CONT. FROM PAGE 14)

grove Ranches, Doug Fain Santa Gertrudis Ranches, Oak Valley Ranch and Joe Marchman Ranches. Selling will be 125 head of Bred Santa Gertrudis females including 8-in-1 packages and bred heifers. Also selling will be "Baby Doll" Show prospects and hard sters.

For information on this big two day event contact Buddy Smith, Santa Services, Rt. 2, Box 845, Huntsville, Texas 77840, 713/291-1891, or 295-4401.

Mayfair Ranch Sets Bluebonnet F1 Sale At Brenham, Apr. 22

(CONT. FROM PAGE 14)

Manager of Mayfair Ranch, Rt. 5, Box 215, Brenham, Texas 77833, 713/898-8952, or the sale manager, Britten & Britten, Drawer B, Bryan, Texas 77801, 713/822-4885 or 822-6081.

Promote your product... You must continually educate the consumer about your product... and you must continue to protect your interest.

Also, in conjunction with the annual meeting, SGBI held several committee meetings and a Board of Directors meeting on Feb. 23. All in all, SGBI feels its annual meeting was a success and the future looks bright for the Santa Gertrudis cattle market.

The Texas Parks and Wildlife Department will stock Texas with 11 million fish during 1978. Various different species of fish will be involved in this stocking program.

SUPERIOR SANTA GERTRUDIS

BRED FOR PERFORMANCE

FOR SALE BULLS 14-30 Months HEIFERS 10-15 Months

The Superior breeding herd of 500 mother cows was developed from the Winrock Farm Faint Line; Los Jabonillos Pencho Line; Nine Bar Tarzan and El Capitan Lines; Sen Jose Tornado Line; John Martin General Cap (Coton) Lines; and Porter Rogers Christmas Line.

VISIT US WHILE IN THE HOUSTON AREA RANCH LOCATED 15 MINUTES FROM THE ASTRODOME

Superior Land and Cattle Company

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SEMEN BANK

(CONT. FROM PAGE 15)

Semen Bank Committee and the Executive Field Director. No committee member will inspect bulls in which he is the employee of the ranch or part owner. If any questions or exceptions should arise, the breeder can request further review by the committee.

2. Offspring from the sire in question will also be presented for inspection at the same time. The progeny are required to be of excellent quality.

3. In the case of a sire that is dead but a substantial amount of semen is available, then only his offspring will be inspected in regard to acceptance of the bull. Inspection of the sire's progeny will be achieved by the Executive Field Director and a Semen Bank Committee Member or Member if possible. The acceptance of such a bull will require a complete review of all the circumstances and an

unanimous vote of approval from the Semen Bank Committee. Performance Records: Records on the sire in question, as well as all progeny records, must be made available at the time of inspection. Also, the breeder should provide copies of all performance records for reference purposes.

Semen Requirements: As the semen is to be utilized by educational institutions and research installations and will be scrutinized as a good representation of this breed, every precaution will be made to insure top quality semen from superior sires in the breed.

All semen will be stored at an approved A.I. Laboratory where it will be their job to evaluate all semen. Procedures Followed and Use of Semen: The semen will be used in a rotation method. The first donor's semen will be used at the first institution requesting semen, second to second, and so on. This procedure is to be followed to insure equal representation of all donated semen.

The only exception to this rule would be a program requiring semen from the same bull for data purposes over a period of several years. This bull would not be selected for that purpose, he would be the first bull in line with adequate amounts of semen available to fill the program's request.

Procedures in Receiving Requests for Semen: SGBI will notify institutions of the Semen Bank Program. Upon request for semen, the institution will be notified to submit a complete program outline listing program objectives, number of cattle, dates, other breeds involved in the program, facilities, techniques that will handle the semen, as well as all data verifying a fair and unbiased program — to insure accurate data accumulation. All data will be made available to SGBI with no restrictions on submitting that data for publication. The administrative staff of SGBI would pass judgment on the program outlined and authorized donation of semen. This program will then be presented before the Semen Bank Committee for their information and review. Field Directors will make periodic visits to all institutions and record their findings in their monthly reports. SGBI reserves the right to review the program at any time. In this regard, should unfavorable results be obtained with the semen, SGBI reserves the right to return the semen to the donor.

Finances: SGBI will pay for all semen storage and tests. Institutions will pay total charges for all semen shipments.

Registration of Purebred Offspring: A.I. breeding certificates will be issued at no charge to institutions requesting to register calves from a particular sire. Certificates will be issued after a live calf is produced and will not count as part of the allotment of 100 certificates per year per sire. Registration and classification fees will be charged to the institutions at the present rate.

Farm Bureau OK's Tolmado-Dole Bill

(CONT. FROM PAGE 1)

from production not less than \$1 million acres of cropland that otherwise would be harvested or planted in wheat, corn, grain, sorghum, barley, cotton, and soybeans.

The bill does not increase target prices or loan levels, but provides diversion payments to take 16 million acres out of wheat, 10 million acres out of feed grains, 6 million acres out of cotton, and 8 million acres out of soybeans, in addition to the existing set-aside requirements.

Key features of the Tolmado-Dole Bill are:

(1) The program would be voluntary. Each farmer would be free to participate or not to participate.

(2) The 81 million acres to be set aside would be in addition to the land that would be set aside under the program already announced for wheat and feed grains, in order to qualify for payments under this program, a farmer would have to participate in the set-aside program the Secretary has already announced.

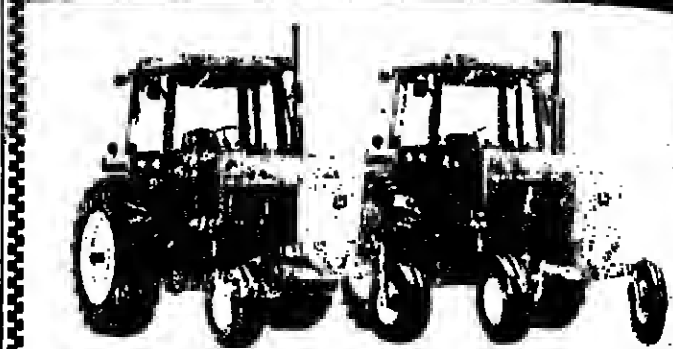
(3) To prevent the benefits of the program going only to landowners, the Secretary would have to promulgate regulations that provide adequate safeguards to protect the interests of tenants and sharecroppers.

(4) The payment limitation provision of the Food and Agriculture Act of 1977 would not be applicable to payments under this program.

(5) The acreage specified in the bill would only be a minimum. The Secretary could require that more land be set aside to achieve reasonable price objectives.

(6) The Secretary would be required to administer the program in such a manner as to avoid the destruction of crops already planted to the extent possible.

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R-1 REAR TRACTOR AGRICULTURAL			FRONT TRACTOR F-2 3 RIB		
SIZE	PLY	PRICE	SIZE	PLY	PRICE
8.5x24	4	\$7.11	4.00x12	4	\$3.48
9.5x24	4	\$6.02	4.50x14	4	\$3.88
11.2x24	4	\$7.35	4.00x15	4	\$3.88
11.2x24	6	\$7.50	5.00x15	4	\$4.18
12.4x24	4	\$6.74	7.50x15	6	\$4.28
14.5x24	4	\$12.15	9.50x15	6	\$4.18
15.5x24	4	\$13.78	8.50x15	6	\$4.78
15.5x24	8	\$16.35	11x15	6	\$4.18
15.5x24	8	\$16.35	11x15	8	\$4.18
18.4x26	6	\$12.36	11x15	8	\$4.18
18.4x26	8	\$17.83	5.50x16	4	\$4.18
23.1x26	10	\$40.17	5.50x16	6	\$4.18
11.2x28	4	\$1.36	6.00x16	4	\$4.18
12.4x28	4	\$1.34	6.00x16	6	\$4.18
12.4x28	6	\$6.14	6.50x16	6	\$4.18
13.6x28	4	\$1.35	7.50x16	6	\$4.18
13.6x28	6	\$11.76	7.50x16	8	\$4.18
14.5x28	4	\$1.36	10.00x16	8	\$4.18
14.5x28	6	\$12.17	11.00x16	8	\$4.18
15.5x30	8	\$35.33	11.00x18	8	\$4.18
15.5x30	8	\$35.33	14.5x18	8	\$4.18
18.4x30	8	\$35.33	7.50x18	8	\$4.18
23.1x30	8	\$44.56	4.00x19	8	\$4.18
5.5x32	4	\$9.37	7.50x20	8	\$4.18
24.5x32	10	\$34.21			
11.2x34	4	\$10.17			
15.5x34	8	\$18.37			
18.4x34	8	\$21.18			
14.5x34	8	\$25.92			
20.8x34	8	\$31.72			
23.1x34	8	\$34.81			
6.5x36	4	\$10.30			
11.2x36	4	\$10.42			
13.6x36	6	\$14.05			
11.2x38	4	\$9.32			
12.4x38	4	\$11.94			
13.6x38	6	\$14.03			
14.5x38	6	\$16.81			
15.5x38	6	\$17.17			
15.5x38	8	\$22.53			
18.4x38	8	\$21.99			
18.4x38	8	\$25.82			
20.8x38	10	\$43.36			

SPECIAL FARM IMPLEMENT

11x14SL	6	\$4.18
7.50x15	6	\$4.18
8.5x15	6	\$4.18
8.5x15	8	\$4.18
11x15	6	\$4.18
11x15	8	\$4.18
12.5x15	6	\$4.18
11x16	6	\$4.18
11x16	8	\$4.18
12.5x16	6	\$4.18
14x16	12	\$4.18
13.5x18	12	\$4.18
14.5x18	12	\$4.18
21.5x18	12	\$4.18

5 RIB IMPLEMENT

4.00x4.00x8	4	\$4.18
7.50x14	4	\$4.18
8.40x15	4	\$4.18
8.70x15	4	\$4.18
11.00x15	12	\$4.18
6.50x16	6	\$4.18
7.50x16	6	\$4.18
7.80x16	6	\$4.18
9.00x16	6	\$4.18
11.00x18	12	\$4.18

R-4 INDUSTRIAL

6.25x20	6	\$7.18
6.00x24	10	\$4.44
13.00x24	12	\$23.47
14.00x24	12	\$26.36
14.5x24	6	\$15.39
14.5x24	8	\$17.76
16.5x24	10	\$21.36
17.5x24	8	\$17.50
15.5x25	12	\$25.82
18.9x28	8	\$12.06

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Texas Polled Hereford NEWS

Now is the time for all Polled Hereford breeders to start packing and head for the border. The Texas Polled Hereford Association State Show at Laredo, Texas gets underway March 22 thru March 28. Headquarters will be the La Posada Motor Inn, 512/722-1701, with the Texas Polled Hereford Association General Membership Meeting set for 2:00 p.m. March 24. Cattle will be in Laredo from March 22-28.

The Texas Polled Hereford Luncheon and trip across the border is set for March 24 and a party is set that night. Polled Hereford judging will begin at 9:00 a.m. March 25. Don't Miss the TPHA State Show.

Don't forget the deadline for having copy into the TPHA office for the Polled Hereford Directory is April 1, 1978.

Polled Hereford sales scheduled for this spring will be the Michaels Dispersal at Wingate, May 1; Tufts Polled Hereford Production Sale at Hillboro, May 8; and the Dulick-Meridian Creek Production Sale at Morgan, May 27.

The deadline for entries in the Miss Texas Polled Hereford Contest is May 15, 1978. For entry forms, rules and information contact Mrs. Joe Don (Bet) Weeden, Rt. 5, Box 218, Brownwood, Texas 76801, 915/784-5505, or Mrs. Jack Lorens, Rowland, R & R Ranch, Morgan, Texas 76971. Applications for the two Texas Polled Hereford \$500 scholarships are due by April 15, 1978. For applications and rules contact Mrs. Charlie (Jeane) Abbey, Rt. 1, Coleman, Texas 76834, 915/825-2172 weekdays or, 915/825-4690 evenings and weekends.

Congratulations to Susie Humble of Sterling City who showed the Grand Champion Steer at the San Antonio Polled Hereford Show, and to Talana Jackson of Walnut Springs for showing the Reserve Grand Champion.

The South Texas Polled Hereford Association Sale averaged \$711 on 55 lots with 39 bulls averaging \$728 and 16 females averaging \$688. Reflecting the increase in the demand for good cattle, the sale average was up over \$100 over last year. Grand Champion single bull came from Boss Polled Hereford at Christoval, and Grand

Champion single female came from Cowhouse Creek Ranch at Hamilton. Top selling bull was consigned by Storm Ranch and purchased for \$1,025 by A. H. Ostinger and Son of Dunlap. Top selling female was consigned by Cowhouse Creek Ranch and purchased by Quail Run Ranch for \$1,050.

The TPHA Sire evaluation Sale at Howard Payne College had an average of \$895 on 45 tested bulls with the high indexing bull, Lot 39,

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POLLED HEREFORDS

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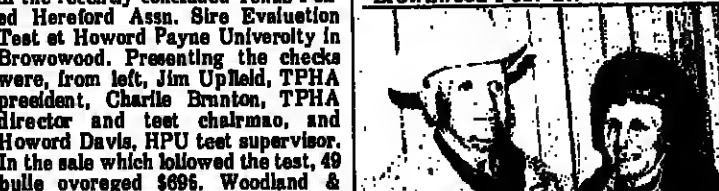
JUSTISS RANCH

ADRON JUSTISS
Rt. 1, Box 210
Omaha, Texas
Phone A.C. 214 645-2727

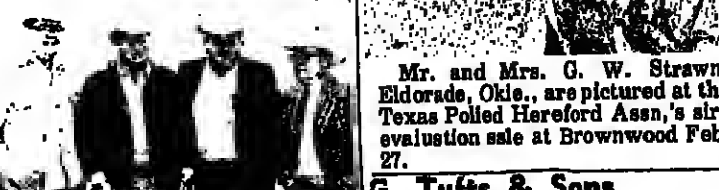
QUALITY POLLED HEREFORDS



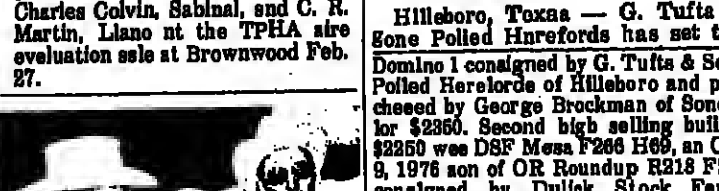
Glenn Burrows, left, of Clayton, N.M., is being presented two cash awards, \$150 for the top indexing junior bull and \$800 for the top sire group on the got of Clayton Numode, in the recently concluded Texas Polled Hereford Assn. Sire Evaluation Test at Howard Payne University in Brownwood. Presenting the checks were, from left, Jim Upfield, TPHA president, Charlie Branton, TPHA director and test chairman, and Howard Davis, HPU test supervisor. In the sale which followed the test, 49 bulls averaged \$895. Woodland & Swisher Cattle Co., Uvalde, was volume buyer.



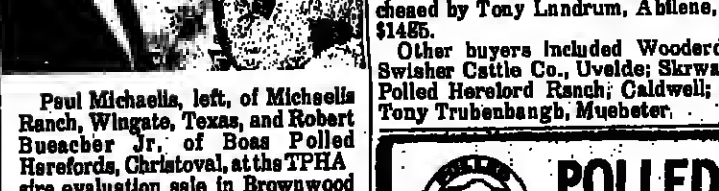
Harry Dulick, left, of Morgan, is being congratulated on having the top indexing senior bull in the 1978 Texas Polled Hereford Assn. Sire Evaluation Test at Howard Payne University in Brownwood. Presenting him with a \$180 award are, from left, Jim Upfield, Meridian, president of TPHA, Charlie Branton, Canton, TPHA director and bull test committee chairman, and Howard Davis, Brownwood, test supervisor.



From left, Billy Yowell, Killeen, Joe Dan Weeden, Brownwood, Charles Colvin, Sabinal, and C. R. Martin, Llano at the TPHA sire evaluation sale at Brownwood Feb. 27.



Robbie Graves, left, manager of the Chisholm Trail Polled Hereford at Rhombs, and David Monch, owner of Quail Run Ranch, Carrollton, at the TPHA sire evaluation sale at Brownwood Feb. 27.



Paul Michaels, left, of Michaels Ranch, Wingate, Texas, and Robert Buecher, of Michaels Ranch, Polled Hereford, Christoval, at the TPHA sire evaluation sale in Brownwood Feb. 27.

TPHA Brownwood Sire Sale Has \$695 Average

Brownwood — The Texas Polled Hereford Association's Sire Evaluation Sale at the Howard Payne University test and sale facility here Feb. 27 had an average of \$895 on 45 bulls. Eddie Sims, Lawton, Okla., was auctioneer for the sale managed by the TPHA.

Topping the sale was T&S Victor T879, a Dec. 17, 1976 son of Victor DGF Mesa F286 H69, by Dulick Stock Farm selling for \$2,250 to Herbert Benke of Lorens. G Tufts and Sons had the second high indexing bull in T&S Victor T879, that sold for \$2,350 to George Brockman of Sonora. The top 10 bulls averaged \$1,006.

Quality was good in the 58 head of Polled Hereford at the Houston Show with Honky B Ranch winning the premier exhibitor honors. Grand Champion bull was TFF MR Truitt Anx owned by Hoopes & Bellasie of Bluff City, Kansas. Grand Champion female was GHI MS Advancer 642H owned by Glenview Farms of Farmington, Ill. (See you in Laredo March 22-28 for the TPHA State Show.)



Wallace Fields, Shamrock, a director of Texas Polled Hereford Assn., and Jim Gill, Coleman, director of American PHA, at the TPHA Sire Evaluation sale at Brownwood Feb. 27.

Dulick, Meridian Creek Polled Hereford Sale May 27, Morgan

Morgan, Texas — Mr. and Mrs. Harry Dulick, owners of Dulick Stock Farm and Mr. and Mrs. Jim Upfield, owners of Meridian Creek Ranch at Meridian will hold their first Polled Hereford production sale at the Dulick Stock Farm three miles north of Morgan on Highway 174 on Saturday, May 27, beginning at 1 p.m.

(CONT. ON PAGE 20)

G. Tufts & Sons Polled Hereford Sale, May 6

Hillboro, Texas — G. Tufts & Sons Polled Hereford has set this year's sale for Saturday, May 6, 1978. Sale time is 1:00 p.m. at the farm 1 1/4 miles east of I-35 on U.S. Hwy. 77, just north of Hillboro, Texas.

Selling will be 60 Polled Hereford lots including 10 bulls and 50 females. The sale will feature the get and services of Victor Domino consigned by G. Tufts & Sons. T&S Victor T445, WSP PHL Justa Banner, RWJ Victor JE 212; and OR Dom 549 D103.

For information, catalogue and room reservations, contact: G. Tufts & Sons, Rt. 1, Hillboro, Texas 78846, 817/562-8888.

Polled Hereford American Polled Hereford Association

SALE WELLS 817/486-1042, 486-5816
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FEATURING:
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POLLED HEREFORD DATES

MAR. 22-28 — SPRING STATE SHOW, LAREDO, TEXAS
MAY 1 — MICHAELS POLLED HEREFORD DISPENSAL, WINGATE, TEXAS
MAY 6 — DULICK STOCK FARM & MERIDIAN CREEK PRODUCTION SALE, MORGAN, TEXAS
MAY 27 — TPHA BROWNWOOD SIRE SALE, BROWNWOOD, TEXAS
JUNE 24 — TEXAS JUNIOR POLLED HEREFORD ASSN. FIELD DAY & PREVIEW SHOW, CLARKSBURG, TEXAS

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Performance tested bull, quality herd, expert bloodlines... Victor Benke, Rhombs, and Jack Swisher, owner of Boss Polled Hereford, Christoval, are in the sale.

1 year, one year 2100 lbs., 2 mt. 2, at Morgan on Feb. 27.

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100 Head Polled Hereford
Domestic M LAMP 359
Service Bulls for Sale
Junior Cals Foreman
Ranch A.C. 817/384-5260

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Sheila Bruce In National Polled Hereford Queen

Seventeen-year-old Sheila Bruce, Lawrenceburg, Ky., was crowned National Polled Hereford Queen in ceremonies held in Fort Worth, Texas, Feb. 1, during the 56th National Polled Hereford Convention, Show and Sale.

Dulick, Meridian Creek Polled Hereford Sale May 27, Morgan

(CONT. FROM PAGE 19)

Selling will be 60 lots including 20 cow-calf pairs, 25 head heifers and 15 open heifers. The sale features the get end services of: LS Esau Victor 4 14, Gold Seal Sire; OR Roundup R218 F286; Clayton Numode 876 and OG Domestic Anx 8084, plus females safe in calf to OR Dom 649 and T&S Victor T445. This is the first time that the

Competition in this fourth annual queen contest saw 24 state Polled Hereford queens in the running for the national crown. The winner serves as a goodwill ambassador for Polled Herefords across the U.S. Sheila's involvement with Polled Herefords includes junior membership in the American Polled Hereford Association and judging contest activities. Also a member of the Kentucky Junior Polled Hereford Association, she takes an active part in working with her family's Polled Herefords at Bruce Farm.

top females from these two herds have ever been offered for sale. Further information is available from Dulick Stock Farm, Morgan, Texas 76871, phone 817/685-2486; or Meridian Creek Ranch, Route 2, Meridian, Texas 76865, phone 817/775-1111. Presale activities include coffee Mrs. Jim Upfield, 817/747-2197.

Mark Mann Shows Champion Polled Hereford Steer

Mark Mann of Clarendon showed "Pillar," a 1089 pound 30-month-old to the Polled Hereford steer championship at the Houston Livestock Show. Mark, 17, son of Mr. and Mrs. Jiggs Mann showed the reserve grand champion to the Polled Hereford Steer Show at Houston last year.

Robert Willis, 18, of Lampasas, showed "Michael Smith," a 17-month-old 1128 pound steer to reserve championship. Meno's steer was a product of Trenfield Polled Hereford Ranch, Follett; and Willis' steer was bred by the Honky B Ranch at Burnet.

Fam Greves, 11, of Coleman, showed "Champion," a first place in the mediumweight division. Mary Brooks, 9, from Lampasas, showed "Mr. Y" to first place in the lightweight division. Judge was George Strathern, Fresno, Calif.

The person who coined the phrase "cheap politician" didn't get a good look at the national debt.

Stuph & Thangs

(CONT. FROM PAGE 1)

for a big part of their medical costs and if industry keeps going by the aid of the Contract they could well be worse off than they were under the old contract.

One of the things that has intrigued people with money to invest for many years are those deals we amilingly refer to as Tax Shelters. The idea being to invest in something that would defer tax payments or enable the investor to save money and thus make money by reducing the Tax Collector's Bite.

The fact that Americans have become increasingly allergic to the steady rise in taxes was not appreciated by Congress or the White House until this past year when the Social Security Tax Bite was raised to new highs and with bigger bites due in the immediate future. A lot of people never really got concerned over the Energy Crisis, until President Carter gave 'em a peek at what he had in mind in the way of taxes on oil & gas. This was simple enough for anybody to understand and folks could see that kind of getting better the Tax Ripoff was heading in the direction of getting worse by leaps & bounds.

The average workin' man or woman ain't got enough money to try to take advantage of tax free investments or tax shelters, but when Congress and Carter took dead aim at their weekly pay checks, the situation was already eatin' our lunch, and had plans to eat our supper, too.

A few years ago a fellow came in our office with a plan to organize the Tax Payers and start a move to refuse to tell IRS how much money we were makin'. He claimed that having to give this information and swear it was true & correct was a violation of the Fifth Amendment and forcin' us to testify agin our own self. It has been a public conversation piece for years.

Now it is starting to look like someone of the kind may be on the way to becoming a reality. In the case of the Strike or Revolt may turn out to be the simple process of turning the Rascals out of office in the coming elections. And, don't think this idea ain't percolated through the minds of a lot of politicians.

Ever those The Rascals. P.S. Uncle Dunk figures the way things are been workin' out for the average American in both taxes & economic affairs, he wouldn't be surprised to see how the future national debt at the White House, any day.

Dunk says it sure looks like Miss Carol Tucker Foreman's ramroddin' of her pet ideas at USDA are startin' to bear fruit. Recently National Cattlemen Assn. President McDougal asked whether folks should believe President Carter's statement backin' a free market in Agriculture, or should we believe USDA policy as outlined by Miss Foreman in which she indicated full Govt planning of the Nation's agriculture & food system from nutrition to eg policy was Govt's Game Plan? Dunk says letter from Sen Herman Talmadge, Miss Foreman's co-counsel, her charge "issue from ground bone" labelling the product "mechanical deboned meat" as it has been for decades, is a perfect example how a Southern gentleman can apply leddy in her place. Gracie, politically, but firmly! See story later on this page. — Thaseall, Dallas

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KIMBELL Medicated Feeds Are Designed to Improve Animal Health and Balance Nutrition

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Kimbell 37% RANGE BLOCKS (Medicated) gives needed supplementation to make goats and hold them. Positive control of horn flies and internal parasites.

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Kimbell 32% (equivalent) Cattle Supplement (Medicated) A better Pre-Conditioning supplement, aids in maintaining weight gains in the presence of respiratory disease, such as shipping fever. Contains Burex® 2700.

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General Offices Fort Worth, Texas

LIVESTOCK CALENDAR											
MARCH		APRIL		MAY		JUNE		JULY		AUGUST	
1	2	3	4	5	6	7	8	9	10	11	12
13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31					

3-16/17—Jim & Jack Beyers Dairy Dispersal, Stephenville, Texas, J. T. "Red" Presley, Auctioneer.
3-17—Fred Brown/Mickey Johnson Beefmaster Sale, Comanche, Okla., Reyes Reyes & Elder
6-17—Amer. Maine-Anjou Assn. St. Patrick's Day Calfcutte, Hilton Inn, Amarillo, Amer. Cattle Serv., a/mgr.
3-18—Oklahoma Angus Assn. Annual Meeting, Oklahoma City
3-18/19—International Breeds Breeders Assn. Convention, Tucson, Ariz.

5 State Shorthorn Sale

Saturday - MARCH 25
Show 9:30 Sale 12:30 P.M.

GUYPON, OKLAHOMA TEXAS COUNTY FAIRGROUNDS

20 Bulls - 30 Females
MANY STEER PROSPECTS

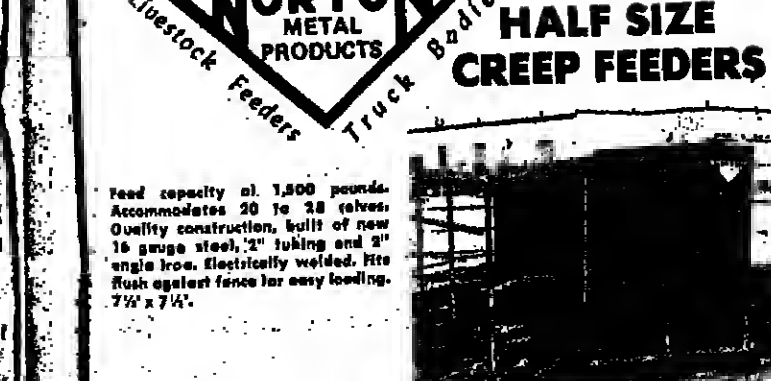
A Rare Opportunity To Buy Bulls and Females With Breeding Like Columbus, Clark, Spiro, Super Flag, Great White Hope

For Information & Catalogs Contact:

LARRY NORTH
SALE MANAGER
2414 Howell - Dodge City, Kansas 67801
Phone 816/227-2288
Sale Hdq: Townsman Motel, Guymon, Okla.

3-18—Sooner Select Hereford Sale, Oklahoma City, Okla.
3-18—Brezon Valley Steer Equipment Auction, Bryce, S/mgr. Britten/Britten
6-18—Ber O Ranch Simmental Bull Sale, Lovelock Livestock Comm. Co., Lovelock, Nevada & Reyes
3-18—Special Cow, Cow-Calf and Bred Halter Sale, Cattlemen's Comm. Co., Bredy, Bud Harrell
3-18—George Lowe Commission Co. Special Stocker Cattle Sale, Georgetown, Alvin Brann
3-18—4th Annual T. C. Morrow Ranch Spring F-1 Sale, Port City Stockyards, Sealy, Gene Whitaker, a/mgr.
3-18—Live Oak Co. Beefmaster Breeders Sale, Three Rivers, Tex., Reyes Reyes & Elder
3-18—Spring-Time Limousin Sale, Ven Alstyne, ACS Area
6-20/24—American Breeders Service AI & Palpaton School, Houston
3-20—(7 P.M.) Sooner Select Club Calf Sale, Oklahoma City, Okla., American Cattle Services

BUILT BETTER TO LAST LONGER



NORTON LIVESTOCK FEEDERS

IDEAL FOR LARGE OR SMALL OPERATIONS. RUGGED, HEAVY DUTY, DESIGNED FROM EXPERIENCE-BASED ON USE BY RANCHES AND FEEDLOTS.

WRITE OR CALL FOR FREE ILLUSTRATED BROCHURE WITH PHOTOS, PRICES AND SPECIFICATIONS OF FEEDERS, RACKS, FEED TRUCK BODIES AND FEED HANDLING EQUIPMENT.

NORTON METAL PRODUCTS

J. M. NORTON, PRESIDENT
1350 LAWSON ROAD
FORT WORTH, TEXAS 76179
PH: 817/232-0408

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GOLDEN SPREAD POOLSIDE CHAROLAIS SALE

Saturday 7:00 P.M. APRIL 1, 1978
60 EXTREMELY TOP QUALITY HALTER BROKEN CHAROLAIS SELL

52 FEMALES - 8 BULLS
ONE OF THE TOP CHAROLAIS SALES OF THE YEAR

SPONSORED BY GOLDEN SPREAD CHAROLAIS ASSOCIATION
Don Valentine, Pres. — Cecil Parker, Sale Chairman

For Sale Catalog and Information Contact:

JERNIGANS CHAROLAIS SALES MANAGEMENT
Robert and Madeline
RT. 3, BOX 458 TYLER, TEXAS 75701
214-566-2171

3-20—Hart Shorthorn Farms Dispersion, Wixom, Mich., Cagwin Cattle Serv.

6-20—SGBI Judging Conference, Merced, Mo.
3-22—Glennville Farms Hereford Bull Sale, Mayville, Mo.
3-24—Quirk Land & Cattle Co. Angus Prod. Sale, Hastings, Neb.
6-24—Harrell Cattle Co. Beefmaster Prod. Sale, Gonzales, Tex.
6-25—Brushy Creek Ranch Limousin Prod. Sale, Waxahatchie, TX, Americee Cattle Services
6-25—Mid-South Santa Gertrudis Assoc. Sale, Cross Plains, Tenn.
3-25—Five State Shorthorn Assn. Sale, Guymon, OK
3-25—Mule Races, Ross Downs, Collopyville, TX
3-28/29—Texas & Southwestern Cattle Raisers Assn. Annual Convention and Trade Show, San Antonio, Tex.

Brand's Brangus Ranch - Round Top, Texas

SALE OF STARS - APRIL 8, 1978 - 1:00 P.M.
Selling 80 Registered Brangus Females
Featuring For Catalog & Information

SYLER SALES MANAGEMENT, INC.
RT. 2, Box 65, Burton, Texas 77888 - 713/288-4400

3-22—Prices's Thalia Farm Red Angus Prod. Sale, Sparta, TN, Gayle Ingram
6-20—2nd Semi-Annual OK Beef Improvement Assn. Charolais Prod. Tested Bull Sale, Stillwater, OK., Jerry Richardson
3-30—Greater West Texas Angus Assn. Bull Sale, West Texas State Univ., Canyon
3-31—Los Amigos Santa Gertrudis Prod. Sale, Alice, Tex.
4-1—Golden Spread Charolais Poolside Sale, Lubbock, Jernigans.
4-1—Texas Yorkshire Breeders Spring Show & Sale, Nolan Co. Coliseum, Sweetwater
4-1—Long Star Beefmaster Sale, Waxahatchie Livestock Comm., Waxahatchie
4-1—24th Annual Great Pleles Hereford Sale, Texoma, OK
4-1—Frank Perkins Quarter Horse Sale, Perkins Quarter Horse Ranch, Tyler

VERNON BROWN'S COWTOWN WESTERN STORE

The Original Discount Western Store

4015 MANSFIELD HWY.
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CALL 817/536-3759

Men's Perma-Press Long Sleeve Shirts \$8.95 or 3 for \$25.00
Ladies' and Men's Perma-Press Jeans, Solids and Checks \$7.95 and up
Ladies' Fleece Lined Denim Jackets \$15.95
Grizzly and Shag Hats, Ladies' and Men's \$27.95 to \$45.00
Men's Unlined Denim Jackets \$14.95 sizes 36 to 46
Men's Fleece Lined Denim Coats \$32.50
Ladies' and Men's Goose-down Coats \$27.95 to \$59.95
Denim Reversible Goose-down Vest, all sizes, \$27.95
And Matching Coat \$37.50
Ladies Hand Made Full Quilt District Boots, Neutral Color \$149.95

GOOD SELECTION OF GUARANTEED, USED SADDLES FOR SALE AT DISCOUNT PRICES.

EXPERT SADDLE AND TACK REPAIR AT DISCOUNT PRICES

We have free lay-away or use your Master Charge, BankAmericard or American Express

Store Hours: MONDAY thru FRIDAY 9 to 7 SATURDAY 9 to 6

BRUCE BROOKS
Auctioneer
368 Highland Park
Ardmore, Okla. 73401
(405) 226-1715 Res.
(405) 333-3006 Off.

JOE C. MITCHAM
Auctioneer
E. 1. Hobard, Tm 76440
817/576-2978

LAKE CREEK RANCH
BULLS FOR SALE
Tom B. Madden & Son
City National Bldg.
Wichita Falls, Texas
Ranch 10 Miles South
on Hwy. 281
Jack Morris, Manager

BULLS & HEIFERS
For Sale
MARDEN RED ANGUS
Rt. 2, Box 117
Bryan, Texas
Ev. 713/589-2766

DACUS SUPPLY COMPANY

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★ PAUL PORTABLE SCALES & CHUTES
★ SILVER KING CHUTES AND Calf Tables
★ WHIRLWIND FEEDERS AND HEADGATES
2801 MONTGOMERY
FORT WORTH, TEXAS 76107
817/731-1717

HEREFORD

FOR ASSISTANCE IN LOCATING HEREFORD BULLS OR FEMALES
No Cost... No Obligation

Contact your American Hereford Association Field Representative:

JAMES F. BOYD
30 Pyramont Circle
Abilene, Texas 79605
817/692-5128
AREA: West Texas, New Mexico

JOE MILLER
P.O. Box 19486
Fort Worth, Tex. 76118
817/254-2318
AREA: East Texas, Louisiana, Arkansas

Special Cow Sale

Set By Cattlemen's At Brady, Mar. 18

Brady, Texas - Cattlemen's Commission Company has announced a Special Cow, Cow-Calf and Bred Heifer Sale to be held Saturday, March 18, 1978.

Consignments to this special sale will be limited to 2,000 head. Information on consignments and to consign good cattle to this special sale contact Bud Farrell, Cattlemen's Commission Co., Brady, Texas, 817/597-5951, or nights 815/597-8718, or Rocky Harrell, real estate 817/597-8718.

LIVESTOCK

RED BRAHMAN

Breeding Age Bulls
Yearling Bulls
Open Heifers
Bred Heifers
at the

Santa Elena Ranch
Route 1, Box 74A
MADISONVILLE, TEXAS 77844
713/348-6897

FOR SALE
50 GOOD REGISTERED ANGUS
Cows with 50 Big Halfblood
Brahman Fall Calves 40 side.
One 4-year old Registered
BRAHMAN BULL
The whole package priced
to sell immediately.
Phone Any Time
512/489-2345

Lick Skiller
Beefmasters
Lionel W. Boyan III
222 Livestock Bldg., Ft. Worth, TX 76104
817/624-8763
BEEFMASTERS... The Dealers & Service Center

FOR SALE
25 Certified - Halfblood
BRANGUS FEMALES
5-6 Year old cows
17 Second calf heifers
All are 6-8 months sale in calf
JIM VIVION
Tyler, Texas
214/882-3949, Residence
214/597-3221, Office

FOR SALE
A SMALL HERD OF QUALITY
SIMMENTAL CATTLE. This is a
young herd composed of 15 3/4 and
5 pure bred females. These cattle
are bred to have Brahman
calves. One has a five-month heifer
for sale out of one of the most
famous Red Brahman Bulls, Clifford
Bros. 941. Also there is some
semen from this bull that goes
with the deal. Most of these cows
are ready to start calving
in March. They are priced to
sell. Contact: GENE DABBY in
Atlanta, Texas, at 214/875-3875, or
write at Rt. 2, Box 2400, Athens,
Ga. 30601.

CHAPARRAL
LIVESTOCK SERVICE
Complete Sales Facilities - Test, P.A. System,
Breeders, Auction Box and Sales Ring.
Lionel Chambers - 713/885-2851
P.O. Box 380, Seely, Texas U.S.A. 77474

Registered
GRAY BRAHMAN
5 Bred cows, 1 Pair, 2 Aged
cows bred; 4 Yearling heifers;
3 Waned heifers; 8 Breeding
age bulls; 2 Herd sire prospects;
Several weaned bull calves from
\$80.00 up, most are gentle, good
bloodlines and priced right.
DON BRIGHTWELL, Rt. 2,
Box 22-A, Henderson, TX, 75642,
Phone 214/863-2196.

REG. BRANGUS HERD BULL
Mar H. Zapata, 2nd bred
March 14, 1978

TRIPLE D RANCH
Rt. 2, Gladewater, TX, 75647
214/755-2888

LIVESTOCK

Four 3/4 SIMMENTAL bulls, 10-15
mos. old, excellent condition. One
8 mo. old SANTA GERTRUDIS
bull. 817/444-2505, days; or 444-4354
after 5:30 P.M. & weekends.

10 GOOD serviceable age JERSEY
bulls - ideal for first calf heifers.
Call nights, 817/442-3017, Cisco, TX.

REGISTERED BRAHMAN BULLS
Gentle, excellent quality. See to
appreciate. 7 mos. to 3 yrs.
JIM D. BROWN, 817/533-1068

CHARBRAY
Heifers - Excellent Quality
Bred and Priced Reasonably
713/651-1221

Breeding age Gray BRAHMAN
Bulls for sale. Top Quality. Choice
\$600. BILLY DAN LINDLEY, Sulphur
Springs, Texas, 214/885-5493
home, 214/885-2911 office.

REG. CHIANINA BULLS
3/4 Chianina - 1/4 Rag. Angus
Sell or Trade for Angus Cows
817/473-9012

CATTLE FOR SALE
100 Choice 4-yr. old BRANGUS &
BRAFORD cows, 50 calves on
ground, balance springers; also
100 yearlings on sale for June.
Week days only, JACK, 512/454-
0440.

Registered Red
BRAHMAN
20 - 18 Month old Bulls
10 - 30 Month old Bulls
For Sale from \$450 to \$750
Dean Blackwell, 214/849-4494
Box 405, Chandler, TX 75724

REGISTERED 1/4 CHIANINA cows
with calves. Bred to Registered
3/4 Chianina-Angus bulls. Selling
40 head. OUTSTANDING club-calf
prospects. Black and red solid
colors. Call 806/572-4477.

WANT TO BUY - REG. HORNED
HEREFORD heifers or cows.
Would trade - Like new JD grinder
mixer or JD round baler or 18
Reg. Hereford Bulls.

KENNETH MOODY
214/563-2551 or 563-3558

DOYLE HERFORD FARM
Home of 26 Modern DHU F-229
Weight - 2,160 Pounds
FOR SALE
14 Bulls - 9 to 15 Months
18 Heifers, 22 Months Old
Contact: DALE, 214/496-2281 or
MIKE, 214/496-2184, Wolfe City, TX,
75781.

DOGS & PETS

REGISTERED HALF-DINGO, half
Blue Heeler pups out of full Aus-
trellean Dingo female. Guaranteed
to work. JIMMY ATLAS, Alvarado,
Texas, 817/783-2812.

TRAINED REGISTERED Cata-
houla, Leopard Cowsheeds, Border
Collies, Aussies. Money
back guarantee. 80 day trial. Pups.
CHARLES WHITENER, Route 1,
Paris, TX 75460. Ph. 214/755-4724 or
214/755-4475.

REGISTERED AUSTRALIAN
HEELER COWDOGS - Puppies for
sale \$100 - up. Blue or Red.
DEAN KERSH, 713/798-7354

BLUE HEELER PUPS
Mother of pups is out of full-
blood Dingo and her sire is Blue
Heeler. Sire of pups is Blue
Heeler. Choice \$100.

CLARK McILVRY
JUSTIN, TEXAS 817/648-2649

WANT TO BUY - UNUSUAL or de-
formed animals. Write all details
to DEAN ROTTEN, P.O. Box 1044,
Gibsonton, Florida 33524.

DOGS & PETS

AUSTRALIAN CATTLE DOGS.
Blue Heelers. Rag. pups. Gueren-
leed to heel and work stock. \$85.00
up. Excellent watch dogs. Air
shipment. BILL GYNNES, Rt. 2,
Iberia, Missisipi 39468, 314/793-6255.

FEED-SEED-PASTURE

FOR SALE - GOOD ALFALFA &
Eastern Okla. Prairie Hay. We
will deliver anywhere, call any
time - 405/492-4824 or 405/492-4881.

HAY FOR SALE & HAULING -
Consist 10% - 15% protein guar-
anteed Sudan, Peanut and Alfalfa.
Also Hay Heulleg and will buy hay.
BUY SELL, or HAUL, just call:
JAMES AKARD, Hico, Texas,
817/796-2340 or 817/796-4558.

RANGE CUBES - 12% oil natural
Protein - 20,000 lbs. or more de-
livered - \$85.00 ton. 817/427-5351.

CLEANED & TESTED BAHIA
grass seed, \$80.00 per hundred lb.
Also, Arrowleaf Clover, \$90.00 per
hundred. Day or night, 214/785-2637.

GRASS SEED - LARGEST most
complete stock to Texas - Buffalo,
Panic, Bermuda, K. R. Bluestem,
Kleberg, Bluestem, Ermelo, Lov-
grass, Weeping Lovegrass, Klein-
grass and many other range grasses.
Second morning delivery to
most all Texas points. Write or
phone for our price list.
DOUGLASS W. KING CO.
P. O. Box 20320
Phone 512/661-4181
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ALFALFA HAY & GRAIN - All
quality and types. Also Alfalfa
Pellets. We deliver. Contact JIM
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Kosmos 67550, Ph. 316/285-3878 day
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Kleberg, Bluestem, Ermelo, Lov-
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or night.

KLEIN GRASS HAY for sale -
\$1.75 a bale. Contact CHAD-
BOURNE RANCH, 815/473-5311,
Brooks, TX.

WANTED -
SUMMER GRASS or longer for
300 cows, preferably in Oklahoma.
Call 918/627-4442 or 501/485-7344.

COASTAL SPRIGS
CUSTOM SPRIGGING
Dug Daily \$2.50 Per Bale.
Will Deliver
214 479-3222, Athens, TX.

HAY - Coastal and Coastal-Clover,
high protein test. Square bales,
1125; round bales, \$22.50. Upshur
County, 214/762-2274.

HAVE ROOM & GRASS for 500
steers from Mid-March to Sept.
Will furnish management on gain
basis. Phone 318/649-5688, days;
318/649-5012, nights.

FEED-SEED-PASTURE

Large Diesel trucks and drop
back trailers with tarps. Our
men are experienced on long
hauls and steeking.
LET US HAUL YOUR HAY.
No job is too large!
WOLFE - 817/893-2303

GINSENG ROOTS for planting.
Over \$8,000 possible growing 1/4
acre. Full information, prices.
Write: OZARK GINSENG, Rt. 1,
Weeubleau, MO. 65774.

FOR SALE -
PRAIRIE GRASS HAY
Call ROYCE SLIGER, Stoneham,
Okla. 405/265-4552 after 8 P.M.

BERRY PLANTS. Extra Quality -
State Inspected. STRAWBERRIES:
Improved Early Blakemore, Dun-
leap, 100 - \$3. Late Tennessee Bee-
ting, 100 - \$9. Ozark Beauty Ever-
bearing, 100 - \$10. Postpaid. Free
Plant list. - GOODMAN GAR-
DEN, Box 128, Beebe, Arkansas
72012.

ALICIA SPRIGS
Guaranteed Stand
817/732-8858

UP TO 20,000 BALES of fertilized
COASTAL and HAYGRAZER for
sale at the barn. Call A. C. WIN-
KELMANN after 6:00 P.M. at 713/
836-7343 through Bronheim, TX.

FERTILIZED SWEET SUDAN and
Bermuda Hay - Heavy bales, \$1.25
at barn. 405/847-2813, G. W. JUDD.

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COASTAL HAY
HIGHLY FERTILIZED
\$1.50 Per Bale or \$55.00 Ton
Big Bales - \$45.00 Ton
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214/479-3222, Athens, TX

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FOR SALE - GOOD ALFALFA &
Eastern Okla. Prairie Hay. We
will deliver anywhere, call any
time - 405/492-4824 or 405/492-4881.

HAY FOR SALE & HAULING -
Consist 10% - 15% protein guar-
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Also Hay Heulleg and will buy hay.
BUY SELL, or HAUL, just call:
JAMES AKARD, Hico, Texas,
817/796-2340 or 817/796-4558.

RANGE CUBES - 12% oil natural
Protein - 20,000 lbs. or more de-
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CLEANED & TESTED BAHIA
grass seed, \$80.00 per hundred lb.
Also, Arrowleaf Clover, \$90.00 per
hundred. Day or night, 214/785-2637.

GRASS SEED - LARGEST most
complete stock to Texas - Buffalo,
Panic, Bermuda, K. R. Bluestem,
Kleberg, Bluestem, Ermelo, Lov-
grass, Weeping Lovegrass, Klein-
grass and many other range grasses.
Second morning delivery to
most all Texas points. Write or
phone for our price list.
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Phone 512/661-4181
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quality and types. Also Alfalfa
Pellets. We deliver. Contact JIM
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Kosmos 67550, Ph. 316/285-3878 day
or night.

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Over \$8,000 possible growing 1/4
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KLEIN GRASS HAY for sale -
\$1.75 a bale. Contact CHAD-
BOURNE RANCH, 815/473-5311,
Brooks, TX.

WANTED -
SUMMER GRASS or longer for
300 cows, preferably in Oklahoma.
Call 918/627-4442 or 501/485-7344.

COASTAL SPRIGS
CUSTOM SPRIGGING
Dug Daily \$2.50 Per Bale.
Will Deliver
214 479-3222, Athens, TX.

HAY - Coastal and Coastal-Clover,
high protein test. Square bales,
1125; round bales, \$22.50. Upshur
County, 214/762-2274.

HAVE ROOM & GRASS for 500
steers from Mid-March to Sept.
Will furnish management on gain
basis. Phone 318/649-5688, days;
318/649-5012, nights.

FEED-SEED-PASTURE

Large Diesel trucks and drop
back trailers with tarps. Our
men are experienced on long
hauls and steeking.
LET US HAUL YOUR HAY.
No job is too large!
WOLFE - 817/893-2303

GINSENG ROOTS for planting.
Over \$8,000 possible growing 1/4
acre. Full information, prices.
Write: OZARK GINSENG, Rt. 1,
Weeubleau, MO. 65774.

FOR SALE -
PRAIRIE GRASS HAY
Call ROYCE SLIGER, Stoneham,
Okla. 405/265-4552 after 8 P.M.

BERRY PLANTS. Extra Quality -
State Inspected. STRAWBERRIES:
Improved Early Blakemore, Dun-
leap, 100 - \$3. Late Tennessee Bee-
ting, 100 - \$9. Ozark Beauty Ever-
bearing, 100 - \$10. Postpaid. Free
Plant list. - GOODMAN GAR-
DEN, Box 128, Beebe, Arkansas
72012.

ALICIA SPRIGS
Guaranteed Stand
817/732-8858

UP TO 20,000 BALES of fertilized
COASTAL and HAYGRAZER for
sale at the barn. Call A. C. WIN-
KELMANN after 6:00 P.M. at 713/
836-7343 through Bronheim, TX.

FERTILIZED SWEET SUDAN and
Bermuda Hay - Heavy bales, \$1.25
at barn. 405/847-2813, G. W. JUDD.

FEED-SEED-PASTURE

COASTAL HAY
HIGHLY FERTILIZED
\$1.50 Per Bale or \$55.00 Ton
Big Bales - \$45.00 Ton
WILL DELIVER
214/479-3222, Athens, TX

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